

The 2018 Call for Papers for the Association of Small Business and Entrepreneurship

Held in Conjunction with

Federated Business Disciplines 2018 Conference

Albuquerque, NM

Wednesday, March 7, 2018 – Saturday, March 10, 2018

Catching the Winds of Change

While entrepreneurship is inherently about capitalizing upon change: changes that one spots, changes that one can initiate, and, certainly, when gaps are filled changes in existing offerings. However, small businesses now more than ever are also faced with changes! Some changes bring patterns, others disrupt but in all cases the successful organizations are those that adapt to the changes inspired by others and are willing to take action to spark new changes. We want to catch these winds of change!



For this session in Albuquerque, NM with its gorgeous wide views and the wondrous ballooning opportunities, we seek papers, workshops, panels, and other innovative sessions addressing the interface between change and entrepreneurship, change and small business. How is change impacted by entrepreneurs and small businesses? How are small businesses and entrepreneurs impacted by change. After several decades of rapid changes, what do we now see as the critical issues from the recent past and how well did we handle them? What are the critical issues going forward?

We especially desire both general scholarly work on this topic of Change and the Entrepreneur and Small Business Owner; as well as, pedagogical work. How do current high school and college graduates fit into this venue? How should we be teaching young entrepreneurs and it is any different than the “senior” entrepreneurs aged 50 and older? Who is setting or resetting the normal “rules” of operation for entrepreneurs? Do the “rules” differ for small business owners?

Please indicate in your submission the appropriate track”

1. Competitive Papers (Scholarly or Pedagogy)
2. Competitive Workshops & Symposiums (scholarly or pedagogy)
3. Competitive Pedagogical Tools (Experiential Exercises, Teaching Cases, Etc.)
4. Entrepreneurship Continuing Education (Faculty Development)
5. Student Case Competition (Propose case to be done and criteria)
6. Student Team Simulation Competition (Propose program and competition criteria)
7. Student Competitive Papers

Send Submissions to ASBE2018Conference@gmail.com

Submissions Deadline: October 1, 2017

Proceedings Deadline: January 10, 2018