

Federation of Business Disciplines
Board of Directors' Meeting
March 3, 2012

Sheraton New Orleans Hotel (Borgne Room, 9:00 A.M.)

AGENDA and MINUTES

ATTENDEES:

Larry Garner	FBD President (2012-2013)
Marsha Bayless	FBD Past President (2011-2012)
Michelle McEacharn	FBD Past President (2010-2011)
Tom Tolleson	FBD Vice-President and General Program Chair-Elect (2012-2013)
Betty Kleen	FBD Executive Director and Past-President (2007-2008)
Barbara Davis	FBD Secretary/Treasurer
Carla Barber	FBD Director of Placement
Anisul Islam	Academy of International Business, Southwest
Carolyn Conn	American Accounting Association, Southwest
Thomas Carment	American Accounting Association, Southwest
Lucia Sigmar	Association for Business Communications, Southwestern U.S.
Randy Waller	Association for Business Communications, Southwestern U.S.
Ann Wilson	Association for Business Information Systems
Carla Barber	Association for Business Information Systems
Janet Bailey	Decision Sciences Institute, Southwest
Carl Redman	Decision Sciences Institute, Southwest
Steven Horner	Southwest Academy of Management
Sandy Edwards	Southwest Academy of Management
Jeff Miller	Southwest Case Research Association
Dan French	Southwestern Finance Association
Julia Kwok	Southwestern Finance Association
Nicholas Hill	Southwestern Society of Economists
Marshall Horton	Southwestern Society of Economists and FBD Program Chair Elect

Call to Order - Dr. Garner called the meeting to order at 9:12 am. He proceeded with a roll call of Associations. ACME did not have any representatives present.

FBD Officer Position Changes - Dr. McEacharn made all the officer announcements and introduced the officers. Alex Sharland - Director of Marketing, Carla Barber - Director of Placement, Tom Jones - Historian, Jason Conville- Webmaster, Larry Garner - President, Tom Tolleson - Program Chair, Marshall Horton - Program Chair Elect

Welcome and Introductions - Dr. Garner reminded everyone about the 2013 meeting in Albuquerque.

Minutes of Wednesday Board of Directors Meeting – 2012 Conference - Dr. Bailey motioned to accept minutes, Dr. Horner seconded. Unanimous vote to accept.

Reports:

President – Larry Garner - He strongly reminded everyone to get the officer and board member information to Dr. McEacharn. McGraw-Hill gives a plaque to the award recipients, but no monetary award is provided. He told everyone to make sure that information is provided to all the recipients. Audio/Visual issues - still some compatibility issues - be sure and notify all the participants of the a/v equipment that is available. FBD provides projectors and screens. Associations must provide laptops and connections. Several participants asked why their names were not included in the program. The Program Chairs are responsible for the Association programs. Associations need to check the link on their website to the online FBD registration site. Make it clear on your Call for Papers that participants must pay the FBD fee and the Association fee. A lengthy discussion followed related to the registration process on the online website registration.

Director of Marketing – Alex Sharland - Not at this meeting. He is already working on the exhibitors for the 2013 meeting. There were 7 paid Exhibitors, 1 unpaid for the conference.

Coordinator of Registration – TBD - A potential candidate has been approached and will report back about willingness to serve after feedback from the Dean at his/her institution.

Director of Positions Posted – Carla Barber - Applicants Posted -5 Accounting, 7 Management, 4 Finance, 2 Information Systems. 12 Employer Positions Posted - 4 Accounting, 4 Management, 2 Marketing, 1 Communications, 1 Information Systems. Hopes to provide this online all year. 90 days would be the typical time of position posting availability.

Secretary Treasurer – Barbara Davis - Dr. Tolleson provided the total numbers for 2012 registration. See the attached 2012 Registrations Report for the final numbers.

Executive Director – Michelle McEacharn - Dr. McEacharn made a short report on how the transition will take place from Dr. Kleen. She provided information about the Albuquerque site. The room rate is \$139 at the Hyatt Regency. 50% guarantee of 780 so need 390 hotel rooms rented. Secondary hotel is the Double Tree (single or double \$139) with a 85% guarantee to get 238 rooms. Both hotels are very close to the Convention Center. The Double Tree has a tunnel to the Convention Center. No food and beverage guarantees with the hotels but food and beverage guarantees are with the Convention Center - \$40,000 food and beverage minimum. Dr. Garner highly encouraged everyone to make use of the catering services at the convention center.

Vice President and General Program Chair – Tom Tolleson - Theme for Albuquerque is "Soaring into the Future."

Routine Administrative Issues

Elections and/or Position Appointments - Dr. Marshall Horton was introduced as FBD Program Chair Elect and will be apprenticing with Dr. Tolleson.

Nominating Committee - Three most recent past Presidents - Dr. Marsha Bayless (Chair), Dr. David Paul and Dr. Betty Kleen. Nominations followed- Chris Miller and Carl Redman were nominated. Both were elected unanimously.

Site Selection Committee - Need sites for 2016 and beyond. Dr. McEacharn, Dr. Garner, and one Board Member make up the committee. Dr. McEacharn wants a member and an alternate committee

member. Julia Kwok is willing to serve. Janet Bailey is willing to serve as alternate. Unanimous vote. Up to \$250 per person for reimbursement for site visit from FBD.

Site Selection – 2016, 2017 Conferences - Dr. McEacharn will be sending out requests for proposals in the next few weeks. Corpus Christi, Fort Worth, plus all other regular cities. Other suggested locations: SCRA - Fort Worth 1st choice and tie with New Orleans and Austin for 2nd choice. SWAM - favorable consensus for New Orleans for 2016 and Austin was mentioned. AAA - hope for Fort Worth. ABC - thought the food cost was high in New Orleans.

Strategic Issues

FBD Registration Fee - Dr. Kleen made a motion to increase the fee by \$5 in 2013, \$10 more for 2014, and \$10 more for 2015. Student registration would follow similarly in increase. Late fees would follow as well. 2nd by Dr. Sigmar. SWFA asked for an amendment to the original motion. Dr. French asked that the fee increase come in one year - 2013 and then wait an extended period before increasing fees. Dr. Edwards seconded the motion.

Voting on Immediate Full Fee Increase:

SSE in favor of fee increase.
SWFA in favor of fee increase.
SWCRA no opposition for a fee increase.
SWAM will have a reaction any time fees are increased so do it all at once.
DSI had no problem with the original motion. Liked the incremental increase best.
ACME no representative here to provide information.
ABIS no opposition to the increase.
ABC in favor of fee increase.
AAA in favor of immediate fee increase.
AIB opposes the fee increase.

Voting on amended motion: immediate \$25 fee increase - only the 10 Associations vote.

SSE - 2 yes
SWFA - 2 yes
SWCRA - 1 yes, 1 no
SWAM - 2 yes
DSI - 2 no
ACME no one present
ABIS - 2 yes
ABC - 2 yes
AAA - 2 yes
AIB - 2 no
13 yes, 5 no, motion passes

FBD Journal - Dr. Mary Fischer, editor, provided information to the Board regarding the establishment of the journal and all the process necessary to get journal started. She will need Associate Editors and a Review Board. This will be a blind review process. She asked for nominations for Associate Editors with a short biography. She would also like suggested nominees for the Editorial Review Board. She needs this information by March 26, 2012. Send to mfischer@uttyler.edu. The journal will be electronic form only. Individuals who presented at the FBD Annual Conference are eligible to submit to the journal.

Year Round Placement Service - Dr. Barber hopes to have this open very soon.

Operational Issues

Conference Venue Problems/Issues - minor issues were discussed.

Improvement Suggestions for Program and Conference Experience -

- FBD should provide an Attendance Verification document to each registrant so that the Session Chair may sign for the Attendee as proof that the sessions were attended.
- FBD is requested to provide on the website a location for posting all accepted papers.
- Discussion followed related to how to make sure all participants do all their tasks - presenting, discussing and chairing sessions.

Other Business

Reminder: Negotiated parking rate for this event was \$20. If anyone was overcharged for parking, please provide this information to Dr. Kleen and she will take care of it.

Dr. Garner thanked everyone for all their hard work.

Meeting adjourned at 11:07 am.