

**Federation of Business Disciplines
Minutes, (Incoming) Board of Directors Meeting
March 14, 2015**

Members in attendance:

Marshall Horton, Immediate Past President - Federation of Business Disciplines
Ann Wilson, President - Federation of Business Disciplines
Rusty Calk, Secretary/Treasurer - Federation of Business Disciplines
Tom Tolleson, Past President - Federation of Business Disciplines
Barbara Davis, Vice-President & Program Chair - Federation of Business Disciplines
Michelle McEacharn, Executive Director - Federation of Business Disciplines
Derek Oler - American Accounting Association – SW Region
Katherine Boswell - American Accounting Association – SW Region
Robert Stevens - Southwest Case Research Association
Skip Ward - Association of Business Information Systems
Jim Larsgaard - Association of Business Information Systems
Carla Barber, Director of Placement - Federation of Business Disciplines
Manjula Salimath - Southwest Academy of Management
Janie Gregg - Southwest Academy of Management
Susan Crain - Southwestern Finance Association
Ata Yesilyaprak - Southwestern Society of Economists
Chu Nguyen - Southwestern Society of Economists
Kishore Kulkarni - Southwestern Society of Economists
Susan Jennings - Association of Business Communication - Southwest
Kathryn O’Neill - Association of Business Communication - Southwest
Renee Gravois - Association of Collegiate Marketing Educators
Vivek Natarajen - Association of Collegiate Marketing Educators
Kabir Hassan - Southwestern Finance Association
Hong Qin- Decision Sciences Institute, Southwest
Peggy Lane - Decision Sciences Institute, Southwest
Alex Sharland, Director of Marketing - Federation of Business Disciplines

Call to order: Wilson (10:10 am)

Welcome and introductions

Wilson led introductions of board members

FBD officer changes

Wilson asked for nominations for Director of Marketing – send to her or McEacharn

Minutes of board of directors meeting

Presented minutes from March 2014 (incoming) board meeting

- Motion and second to accept
- Unanimous vote to approve received

Presented minutes of March 11, 2015 (outgoing) board meeting

- Recommended changes
 - Change spellings for John Stowe and Renee Gravois
 - Change start time to 2:10 pm
 - Add Vivek Natarajen to attendees
- Motion and second to accept as amended
- Unanimous vote to approve received

Reports

President: Wilson

Wilson expressed that she is looking forward to the position and is here to help

Director of Marketing: Sharland

Announced results of 2015 conference

- 13 booths; 10 paid; \$12,000 in revenue
 - Vendors liked the layout, drawings, and handing out drink tickets
 - Some conference attendees did not like going to vendors for drink tickets
- No one attended the McGraw Hill presentation

A discussion about association specific vendors followed

- Sharland stated that all vendors should become FBD-level vendors so that revenue flows through FBD
- Board members representing associations stated that association-level vendors add value to associations and that is more important than revenue flowing through FBD
- Wilson ended discussion to move on with agenda and suggested those interested send concerns to McEacharn
- No action was taken

Coordinator of Registration: Kleen (Calk presented on her behalf)

Calk announced conference registration numbers for 2015

- 688* total; 108 on site
- Numbers are subject to minor changes

**Official number used as reported number from meeting unknown.*

Director of Placement: Barber

Barber announced placement numbers for 2015

- 11 positions; 25 applicants
- Some discussion followed about how to make placement more viable
- Barber announced that placement is open online all year

Secretary Treasurer: Calk

Calk stated that he hopes FBD can add late registration online to reduce the number of on-site registrations

Executive Director: McEacharn

McEacharn gave a synopsis of the 2015 contract / conference results

- Met all contractual guarantees

- There were some AV issues during the conference, mainly due to the diversity in devices used and the connections available

Vice President and General Program Chair: Davis

8 of 9 program chairs attended the meeting held earlier in the morning

Announced dates for boot camp

- June 13-14, 2015 in Oklahoma City

Routine Administrative Issues

Election and/or Position Appointments

Wilson discussed election/appointments made by Executive Council

- McEacharn elected to new 3-year term as Executive Director
- Barber appointed to new 3-year term as Director of Placement
- Marsh appointed to new 3-year term as Historian
- Director of Marketing election is still open for nominations

Nominating Committee

Wilson reviewed expectations and membership of Nominating Committee

Nominating Committee was determined

- Horton as Immediate Past President will chair
- Tolleson and Garner as most recent Presidents will serve
- Renee Gravois – ACME elected
- Peggy Lane – SWDSI elected

Site Selection Committee

Wilson reviewed expectations and membership of Site Selection Committee

Site Selection Committee was determined

- McEacharn as Executive Director will chair
- Wilson (as most recent program chair)
- Janie Gregg – SWAM
- Skip Ward – ABIS (Alternate)

Site Selection – Future Conferences and Site Selection

McEacharn indicated a proposal had been received from Houston for 2019

- Motion was made and seconded to accept Houston for 2019 pending successful contract negotiations

McEacharn presented information about potential other sites

- Advantages/Disadvantages related to San Antonio, Austin, Irving, New Orleans, and Albuquerque were discussed
- Association representatives summarized position on sites
 - SSE – supports Albuquerque
 - SWAAA – supports Irving
 - ABIS supports Albuquerque or Irving
 - ABC – supports San Antonio, has concerns about Irving

- ACME – supports Irving with San Antonio as close second
- SWDSI – supports San Antonio, Albuquerque, and New Orleans if not close to Mardi Gras. Does not support Irving.
- SWAM – supports San Antonio and Irving (if it is called Dallas)
- SWFA – did not discuss sites
- SWCRA – supports Albuquerque, is concerned about things to do in Irving, is okay with San Antonio, and does not support New Orleans
- Motion was made and accepted for McEacharn to pursue site selection for 2018 conference for Albuquerque, San Antonio, Irving or New Orleans

Strategic Issues

Question was raised as to whether FBD carries insurance

- Depends on contract requirements
- Suggestion made that FBD should carry conference cancellation insurance

Attendance

- Some concerns expressed about dwindling attendance numbers
- Aging of the traditional academic faculty was discussed
- Consideration of conference value discussed
- Importance of associations as lifeblood to federation discussed
- Review of bylaws requirement that minimum association attendance is 30 to remain viable

Ad Hoc Committee Suggested

- Wilson will chair this committee
- Email Ann if interested
- Suggestion that FBD Program Chair find a list of schools all around Oklahoma City and send out to all associations

Tax Exempt Status

- FBD is a 501(c)(6)
- Texas will not allow FBD to be listed on tax exempt website
- FBD is investigating future actions that will change status

Operational Issues

Conference Venue Problems/Issues

No serious or pervasive issues seemed to be evident

Improvement/Suggestions for Program and Conference Experience

- Provide more signage for directing people to registration
- Provide conference app so attendees can look up session info immediately
- Email a welcome packet to conference participants

Other Business - None noted

Meeting Adjourned: 10:58 a.m.