

**FEDERATION OF BUSINESS DISCIPLINES
BOARD OF DIRECTORS' MEETING
MARCH 15, 2014**

Call to Order - Tom Tolleson called the meeting to order. He thanked Marshall and all the Association Program Chairs for their excellent work. Marshall thanked the Program Chairs for all their good work. Marshall explained the voting process and the use of the place cards for recording those present at this meeting. Marshall announced that Boot Camp is June 7 - 8, 2014 at the Houston Hyatt Regency.

An ad hoc committee will be designated by the President and the Executive Council to research the secretary-treasurer position and to fill this position.

Marshall asked everyone to introduce themselves.

Present:

Michelle McEacharn, Executive Director- Federation of Business Disciplines

Marshall J. Horton, President- Federation of Business Disciplines

Thomas D. Tolleson, Immediate Past President- Federation of Business Disciplines

Ann Wilson, Program Chair- Federation of Business Disciplines

Barbara Davis, Secretary Treasurer- Federation of Business Disciplines

Larry Garner, Past President- Federation of Business of Disciplines

Marsha Bayless, Past President- Federation of Business Disciplines

Carla Barber, Director of Placement- Federation of Business Disciplines

M. Kabir Hassan- Southwestern Finance Association

John Stowe- Southwestern Finance Association

Thomas Thompson- Southwestern Finance Association (non-voting)

Kimberly Merritt- Association of Business Information Systems

Jim Larsgaard- Association of Business Information Systems

Manjula Salimath- Southwest Academy of Management

Janie Gregg- Southwest Academy of Management

Traci Austin- Association of Business Communication - Southwest

Kathryn S. O'Neil- Association of Business Communication- Southwest

Lawrence Silver- Southwest Case Research Association

Simon Medcalfe- Southwest Case Research Association

Peggy Lane- Decision Sciences Institute, Southwest

June Wei- Decision Sciences Institute Southwest

Vivek Natarajan- Association of Collegiate Marketing Educators

Prashant Srivastava- Association of Collegiate Marketing Educators

Amelia Baldwin- American Accounting Association- SW Region

Katherine Boswell- American Accounting Association- SW Region

Thomas Carment- American Accounting Association- SW Region (non-voting)

John Paskelian- Academy of International Business, Southwest

Chu Nguyen- Southwestern Society of Economists

FBD Officer Position Changes - Marshall explained the officer positions for FBD.

Welcome and Introduction - Tom and Marshall both welcomed all to the meeting.

Minutes from the Wednesday, March 11, 2014 were approved. Peggy Lane made the motion to accept the minutes and Tom Tolleson seconded the motion. Unanimous vote to accept the minutes.

Reports

President - Marshall Horton - Marshall asked each officer to give their reports.

Director of Marketing - Alex Sharland - Alex has indicated that he will continue to serve. Michelle reported for Alex that overall the Exhibitors were pleased with the results of the conference. The Exhibitors made some suggestions that we will try to use for future conferences.

Coordinator of Registration - Betty Kleen - This is a one year position, appointed by the Executive Council.

Director of Placement - Carla Barber - 5 employer postings, 19 applicants Carla reported that there was more activity at the Placement booth.

Secretary Treasurer - Barbara Davis - Registration numbers were announced. Details were provided for final reports and information regarding checks and bills was discussed.

Executive Director - Michelle McEacharn - Room changes - DSI, ACME and SSE had problems with rooms. The hotel double-booked the rooms. Audio-visual - rooms were locked, some had cable issues, and some other problems. Food & Beverage - good comments and bad comments. Food was quite expensive. Discussion followed regarding rooms, a/v and food and beverage issues. Houston food and beverage minimum is \$35,000.

Vice President and General Program Chair - Ann Wilson - She reported on the earlier meeting on Saturday, March 15, 2014. She requested all the directory information from the Associations for the email list.

Routine Administrative Issues

Nominating Committee - two members elected from the Board and the three most recent past presidents. Tom Tolleson (will serve as Chair), Larry Garner and Marsha Bayless are the three most recent past presidents. Kabir Hasan - nominated. Prashant Srivastava - nominated. Nominations closed. Kabir and Prashant were elected to serve.

Site Selection Committee - According to the Bylaws, this committee consists of the Executive Director, Program Chair and one Board member, not from an Association already represented on the committee. Michelle Chair, Marshall, Peggy Lane was nominated as the third member. Peggy was elected as a member. The nominations for Alternate were Janie Gregg and Vivek Natarajan. Janie Gregg was elected as the Alternate Site Selection Committee member.

2015 - Hyatt Regency Houston - contract has been signed.

2016 - Site Selection - not determined at this point

2017 - Little Rock - contract has been signed.

Site visit scheduled late May for Oklahoma City. At Wednesday's meeting, the Board was adamant about not going to OK City in February due to weather.

Site visit will be scheduled for Fort Worth.

Irving, TX is a possibility for 2018 and 2019.

New Orleans has not responded to our request for proposal.

San Antonio has responded, but that proposal was not acceptable. Michelle has a contact there that has been helpful in finding a venue.

Austin will not respond.

Strategic Issues

FBD Journal - Marshall summarized Mary's report from Wednesday, March 11, 2014.

Amelia Baldwin motioned that the journal publication fee be changed to a submission fee. John Stowe seconded the motion. Discussion followed regarding publications in general and the FBD journal. July 1, 2014 will be the effective date for the publication fee. Motion passed unanimously for going back to the original plan - submission fee NOT a publication fee.

Year Round Placement Service - Carla asked for any suggestions that would help placement. Discussion followed.

Operational Issues

Conference Venue Problems/Issues - It was mentioned that rooms were locked which should have been unlocked. A/V was not as responsive as needed. Major discussion followed. Peggy thanked Michelle for all her hard work and applause followed.

Meeting adjourned at 10:30 am.