

OFFICIAL PROGRAM

THIRTY-EIGHTH ANNUAL MEETING

March 9-12, 2011



FEDERATION OF BUSINESS DISCIPLINES

(Formerly Southwestern Federation of Administrative Disciplines)

National and International Constituency

Compiled and Edited by Marsha L. Bayless
Stephen F. Austin State University

With special thanks to the 2011 FBD Association Program Chairs

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If your organization or school is interested in sponsoring
a function at FBD in New Orleans in 2012, please contact
Executive Director Betty Kleen.



FEDERATION OF BUSINESS DISCIPLINES

38th Annual Conference

March 9-12, 2011
Hyatt Regency, Houston, Texas



39th Annual Conference

February 29-March 3, 2012
Sheraton New Orleans, New Orleans, Louisiana



40th Annual Conference

March 13-16, 2013
Hyatt Regency, Albuquerque, NM

For more information visit

FEDERATION OF BUSINESS DISCIPLINES

Website:

<http://www.fbdonline.org>

ADVERTISERS AND EXHIBITORS

The FBD Gratefully Acknowledges the Support of the Following Exhibitors:

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LINKS-Simulations.com

McGraw Hill Higher Education

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Wohl Publishing

Please make plans to visit the exhibits to receive information on the latest books and newest education technologies.



Please let exhibitors know how much we appreciate their presence and continued support!

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PRESIDENT'S MESSAGE

The University of Louisiana at Monroe

Greetings to all FBD participants:

Welcome back to Houston! This 38th meeting of the Federation of Business Disciplines offers hundreds of sessions to choose from as you plan your activities during the next few days. FBD's blend of diverse business disciplines provides all participants with many opportunities for professional growth and development. Truly we continue to live up to our motto: "Multiple perspectives, single vision".

Be sure to allow time to visit the exhibits to learn about new instructional materials available. Let our vendors know you appreciate their participation. Don't forget to drop your raffle ticket in the drawing box near the registration desk and be present in the exhibit hall at designated coffee break times. During selected breaks, drawings for different prizes will take place, but you need to be present to win!

We will also host an FBD Meet and Greet Social, which provides conference participants with the opportunity to visit with colleagues and develop new friendships in a relaxed environment. The Meet and Greet Social will be held in the exhibit hall from 5:30 p.m. – 7:00 p.m. on Thursday. Come enjoy this great social time for some food and drink, relaxing music, and fabulous networking opportunities.

I hope those of you who added the FBD Awards Reception and Banquet to your conference activities will enjoy the opportunity to visit with FBD Board members, Distinguished Paper winners, and Outstanding Educator winners at this classy event. Once again McGraw-Hill/Irwin has supported our Distinguished Paper Awards, and we thank them for their continued contribution to the conference in honoring these researchers and educators.

This year's program was planned, thanks to the dedicated officers of various organizations who have worked with participants, to create an outstanding conference program. FBD Vice President and General Program Chair, Marsha Bayless, has spent many hours ensuring a successful coordination of all aspects of the program, including paper, panel and workshop sessions; business meetings; and various meal and other social events. I am truly grateful to Tom Tolleson, our Secretary/Treasurer, who has kept the financial affairs of the organization in order and did so with great dedication and integrity. I am also truly grateful to Betty Kleen, our Executive Director, who ensures the completion of so many things behind the scenes to ensure a successful conference and overall continuity of the Federation. Other members of the Executive Council have also spent many hours working on behalf of the organization. The annual FBD conference is a tribute to all of the hard working volunteer professionals in each of the associations as well as the dedicated members of the Board of Directors. A meeting of this size and magnitude, with its unique blend of diverse business disciplines meeting together as a single professional association, would be impossible without the exceptional efforts of all those associated with FBD.

Thank you for the opportunity to serve as your president this year. I have had the privilege of working with many talented and committed people over the course of my years as an officer in FBD. It is my hope that you enjoy Houston and find the program rewarding. Most importantly, I hope that you will continue to support your associations and help shape the future of FBD. Thank you for attending and participating in the 38th FBD Annual Meeting.

Michelle McEacharn, President
Federation of Business Disciplines

GENERAL PROGRAM CHAIR'S MESSAGE

STEPHEN F. AUSTIN STATE UNIVERSITY

Dear Conference Attendees

Welcome back to Houston! It is with distinct pleasure that I join with all the Association Officers in extending this greeting to the 38th Annual Federation of Business Disciplines Conference, our tenth conference year under the FBD name. As you will see in the following pages of this program, there is an outstanding meeting waiting for you. This year's conference promises to provide an excellent forum for scholarly research and professional development for this very unique organization—consisting of diverse disciplines merged into a single professional conference.

The Houston Rodeo is in town and is a short ride from the hotel on the light rail system. It is hard to beat a stop at the rodeo for a true western experience. As the fourth largest city in the United States, Houston has a surfeit of other activities and events to offer during your stay.

While I have the honor to welcome you as the overall program chair for the 2011 conference, the outstanding quality of the meeting is a result of the hard work and consistent efforts of the association program chairs. The program chairs have been working very effectively for the past year. Most of the program chairs attended the FBD Boot Camp held in June 2010 at the Hyatt Regency. They have worked with their association members to put together strong programs that should be of interest to all the disciplines. Thanks to a great group of program chairs for making these meetings happen.

A very special thank you goes to our sponsors, exhibitors and advertisers for their support. Without their participation, many of the activities that enhance our reputation as a high-quality professional organization and help us recognize the achievements of our members would not be possible.

Shea Ashley, our Senior Convention Services Manager with the Hyatt Regency, once again stepped forward to help schedule and facilitate all of the details of our conference. Shea worked with us in the 2008 Houston conference so it was especially nice to work with someone who knows our organization. We would also like to thank all of the rest of the hotel staff for their attention as well.

I accepted the position as FBD VP and Program Chair because I thought it would be a new challenge. I was definitely right! I appreciate all the efforts of the FBD officers—especially Michelle and Betty—to give me ideas and make sure I was on the right track in the development of this program. I would also like to thank the business faculty at my university for their assistance along the way.

As you are planning for the future, please notice that our meeting next year in New Orleans is not right after Mardi Gras as it has been in years past. As we haven't been to New Orleans since 2001, we are looking forward to a return after 11 years. In 2013 we will be meeting in a new venue: Albuquerque, New Mexico. Please plan to join us for that meeting as well. You can find the exact dates and hotels on page 3 in this program.

Again, please enjoy the 2011 Conference. The sessions, meetings, and activities are waiting for you.

Marsha L. Bayless
Vice President and 2011 FBD General Program Chair

DISTINGUISHED PAPER AWARDS

The Federation of Business Disciplines is pleased to recognize the recipients of the

2011 McGraw-Hill/Irwin Distinguished Paper Awards

Academy of International Business, U.S. Southwest Chapter

*Opening the Black Box: Exploring the Home Field, Global Advantage, and Liability of Unfamiliarness
Hypotheses in the Malaysian Banking Sector*

Fadzlan Sufian, Khazanah Nasional Berhad Malaysia

M. Kabir Hassan, University of New Orleans

American Accounting Association, Southwest Region

*Earnings Benchmarks and the Information Content of Quarterly Foreign Earnings of
U.S. Multinational Companies*

Michael J. Lacina, University of Houston – Clear Lake

Barry R. Marks, University of Houston – Clear Lake

Haeyoung Shin, University of Houston – Clear Lake

Association for Business Communication, Southwestern U.S.

Student Cheating: Current Faculty Perceptions

Betty A. Kleen, Nicholls State University

Shari Lawrence, Nicholls State University

Association of Business Information Systems

*Walking Out the Door — Do Business Graduates Have The
Information Technology Skills They Think They Do?*

Brenda Hanson, Northwestern State University

Thomas Hanson, Northwestern State University

Begona Perez-Mira, Northwestern State University

Margaret Kilcoyne, Northwestern State University

Sue Champion, Northwestern State University

Association of Collegiate Marketing Educators

*Toward Objective Evaluation for Market Entry Decision: An Application of
Country Efficiency Evaluation*

Gary H. Chao, Kutztown University

Maxwell K. Hsu, University of Wisconsin-Whitewater

David A. Haas, Kutztown University

Decision Sciences Institute, Southwest Region

Mergers of Closed-End Funds: An Analysis of Discount and Expense Ratio Reduction

Sinan Yildirim, Texas Wesleyan University

Southwest Academy of Management

*Don't Blame Me: The Effects of CEO Power, Board Affiliation, and Sarbanes-Oxley on
CEO Turnover Following Financial Misrepresentation*

David M. Gomulya, University of Washington

Southwest Case Research Association

Conflict Between Doing Well and Doing Good? Capital Budgeting Case: Coors

Julia S. Kwok, Northeastern State University

Elizabeth C. Rabe, Northeastern State University

DISTINGUISHED PAPER AWARDS (Continued)

Southwestern Finance Association

Corporate Cost of Borrowing: TRACE on Syndicated Loans

Markus Fischer, Goethe University

Southwestern Society of Economists

Monetary Policy Surprise And Commercial Banks

Abdullah Mamun, University of Saskatchewan

M. Kabir Hassan, University of New Orleans

OUTSTANDING EDUCATOR AWARDS

The Federation of Business Disciplines is pleased to recognize the recipients of the

2011 Federation of Business Disciplines Outstanding Educator Awards

American Accounting Association, Southwest Region

Thomas D. Tolleason, Texas Wesleyan University

Association for Business Communication, Southwestern U.S.

Harold A. Hurry, Sam Houston State University

Association of Business Information Systems

Daniel Friesen, University of North Texas, Dallas Campus

Association of Collegiate Marketing Educators

Ashish Chandra, University of Houston - Clear Lake

Decision Sciences Institute, Southwest Region

Fred L. Kitchens, Ball State University

Southwest Academy of Management

Tim O. Peterson, North Dakota State University

Southwest Case Research Association

Charles M. (Chad) Carson, Samford University

Southwestern Finance Association

Lalatendu Misra, University of Texas at San Antonio

Southwestern Society of Economists

Lynda Y. de la Viña, Dean and Peter Flawn Professor of Economics at
The University of Texas San Antonio

BREAKFASTS, LUNCHEONS, DINNERS, MEETINGS & RECEPTIONS

Wednesday, March 9, 2011

- 6:30 p.m. - 7:30 p.m.
Window Box, 2nd floor **Federation of Business Disciplines**
Awards and Recognition Reception (By Invitation/Additional Fee Only)
- 7:30 p.m. - 9:30 p.m.
Regency, 2nd floor **Federation of Business Disciplines**
Awards and Recognition Dinner (By Invitation/Additional Fee Only)

Thursday, March 10, 2011

- 7:00 a.m. - 8:15 a.m.
Library, 2nd floor **Southwest Academy of Management**
Officer's Meeting and Breakfast (SWAM Officers Only)
- 7:15 a.m. - 7:45 a.m.
Window Box, 2nd floor **Southwest Case Research Association**
Past Presidents Meeting (SWCRA Past Presidents Only)
- 7:45 a.m. - 9:00 a.m.
Window Box, 2nd floor **Southwest Case Research Association**
Breakfast and Business Meeting (SWCRA Members Only)
- 7:30 a.m. - 8:30 a.m.
Sandalwood A **Decision Sciences Institute, Southwest Region**
Officers and Directors Meeting (SWDSI Officers and Directors Only)
- 7:30 a.m. - 8:30 a.m.
Imperial West, 3rd floor **Association of Business Communications – Southwestern U.S.
and Association of Business Information Systems**
Joint Breakfast (ABC-SWUS and ABIS Members Only)
- 10:00 a.m.-10:30 a.m.
Market Place **FBD Coffee Break**
- 12:00 p.m. - 1:15 p.m.
Imperial West, 3rd floor **Southwestern Finance Association**
Doctoral Student Luncheon (registered SWFA doctoral students only)
- 4:00 p.m. - 5:00 p.m.
Window Box, 2nd floor **Southwest Case Research Association**
2012 Program Planning Meeting (all interested persons welcome)
- 3:00 p.m.-3:30 p.m.
Market Place **FBD Coffee Break – Sponsored by Southwestern Finance
Association**
- 5:00 p.m. - 7:00 p.m.
Post Oak Grill (off-site) **Southwestern Finance Association**
Reception (off-site at Post Oak Grill) (SWFA members only)
- 5:30 p.m. - 6:30 p.m.
Library **Southwestern Society of Economists**
Executive Committee Meeting (SSE Executive Committee members only)
- 5:30 p.m. - 7:00 p.m.
Market Place **Federation of Business Disciplines**
Meet and Greet Social (for all conference participants)
- 6:30 p.m. - 8:00 p.m.
Regency **American Accounting Association, Southwest Region**
Reception –Technology Tips and AAA Commons Activities
(AAA-SW members only)

BREAKFASTS, LUNCHEONS, DINNERS, MEETINGS & RECEPTIONS

Friday, March 11, 2011

- 7:00 a.m. – 9:00 a.m.
Arboretum 5 **Southwestern Finance Association**
Board Meeting (SWFA Board Members only)
- 7:30 a.m. – 8:30 a.m.
Window Box, 2nd Floor **Association for Collegiate Marketing Educators**
ACME Breakfast and Special Time (ACME members only)
- 8:00 a.m. – 10:00 a.m.
Arboretum 4 **Southwestern Society of Economists**
Annual Business Breakfast Meeting (SSE members only)
- 8:00 a.m. – 8:30 a.m.
Imperial Ctr, 3rd Floor **Association for Business Communication – Southwestern U.S.**
Breakfast (ABC-SWUS Members and Presenters Only)
- 10:00 a.m.-10:30 a.m.
Market Place **FBD Coffee Break- Sponsored by Hyatt Regency Houston**
- 12:00 p.m. – 3:00 p.m.
Imperial West, 3rd Floor **Academy of International Business, U.S. Southwest Chapter**
Luncheon (AIB-SW Members only-RSVP required)
- 12:00 p.m. – 1:30 p.m.
Imperial East, 3rd Floor **American Accounting Association,--Southwest Region**
Luncheon and Business Meeting (AAA-SW members only)
- 12:00 p.m. – 1:45 p.m.
Imperial Ctr, 3rd floor **Southwestern Finance Association**
Luncheon and Business Meeting (SWFA members only)
- 12:00 p.m. – 1:15 p.m.
Window Box, 2nd Floor **Association for Collegiate Marketing Educators**
ACME Luncheon and Business Meeting (ACME members only)
- 3:00 p.m. – 3:30 p.m.
Market Place **FBD Coffee Break**
- 6:30 p.m. - 8:00 p.m.
Window Box, 2nd Floor **Southwest Academy of Management**
Annual Reception (SWAM members only)

Saturday, March 12, 2011

- 7:00 a.m.-8:15 a.m.
Arboretum 5 **Southwest Academy of Management**
Saturday Survivors' Breakfast (SWAM members only)
- 8:00 a.m.–11:30 a.m.
Regency, 2nd floor **Federation of Business Disciplines**
Breakfast and Meetings (FBD 2012 Program Chairs, Board and Officers)

ANNUAL BUSINESS MEETINGS

FBD 2010-2011 Board of Directors	Wednesday, March 9, 2011 2:00 p.m. – 5:00 p.m. Regency (2 nd floor)
FBD 2012 New Program Chairs	Saturday, March 12, 2011 8:00 a.m. – 9:00 a.m. Regency (2 nd floor)
FBD 2011-2012 Board of Directors	Saturday, March 12, 2011 9:00 a.m. – 11:00 a.m. Regency (2 nd Floor)
Academy of International Business	Thursday, March 10, 2011 5:15 p.m. – 6:30 p.m. Conference 4, (6 th Floor)
American Accounting Association – Southwest Region	Friday, March 11, 2011 12:00 p.m. – 1:30 p.m. Imperial East, (3 rd Floor)
Association for Business Communication	Thursday, March 10, 2011 3:30 p.m. – 5:00 p.m. Cottonwood (3 rd Floor)
Association of Business Information Systems	Thursday, March 10, 2011 8:30 a.m. – 10:00 a.m. Dogwood (3 rd Floor)
Association of Collegiate Marketing Educators	Friday, March 11, 2011 12:00 p.m. – 1:15 p.m. Window Box (2 nd Floor)
Decision Sciences Institute - Southwest Region	Thursday, March 10, 2011 3:30-5:00 p.m. Imperial West (3 rd Floor)
Southwest Academy of Management	Friday, March 11, 2011 5:15 p.m. – 6:15 p.m. Arboretum I (2 nd Floor)
Southwest Case Research Association	Thursday, March 10, 2011 7:45 a.m. – 9:00 a.m. Window Box(2 nd Floor)
Southwestern Finance Association	Friday, March 11, 2011 12:00 p.m. – 1:30 p.m. Imperial Center, (3 rd Floor)
Southwestern Society of Economists	Friday, March 11, 2011 8:00 a.m.-10:00 a.m. Arboretum 4, (2 nd Floor)

FBD GENERAL INFORMATION

The FBD Meeting

The thirty-eighth annual meeting of the Federation of Business Disciplines (formerly Southwestern Federation of Administrative Disciplines) takes place on March 9-12, 2011 in Houston, Texas. The Hyatt Regency Hotel serves as the conference Headquarters Hotel.

The Federation of Business Disciplines (FBD) is a highly successful multi-disciplinary, non-profit, volunteer-driven organization. FBD is one of the largest, most prestigious annual meetings for those disciplines common to business administration. As a major force for business educators, the FBD presently includes academic associations that share common goals to:

- Promote high-quality teaching, research and services
- Encourage excellence through peer evaluation of scholarly work
- Recognize outstanding achievement of members
- Increase diversity and encourage multi-disciplinary interaction
- Provide social and professional opportunities for networks of scholars
- Facilitate faculty placement

2011 FBD Headquarters Hotel

The Hyatt Regency Hotel in Houston is serving as the Headquarters Hotel.

Special Accommodations

Any individual who requires special accommodations for a specific disability should contact the Hyatt Regency Hotel at least two weeks prior to the conference.

FBD Distinguished Paper Awards

Distinguished Paper Awards are being sponsored by **McGraw-Hill/Irwin** to recognize the outstanding papers submitted for presentation at the FBD meeting. Authors of these papers will receive plaques at a special FBD awards and recognition dinner.

FBD Outstanding Educator Awards

Outstanding Educator Awards are being sponsored by the **Federation of Business Disciplines** to recognize those educators who have been identified as truly outstanding in their teaching and related efforts that contribute to student learning. Award winners will receive plaques at a special FBD awards and recognition dinner.

FBD GENERAL INFORMATION

Purpose of FBD

Founded in 1973 as the Southwestern Federation of Administrative Disciplines, FBD has become one of the largest annual meetings for those disciplines common to business administration. Recognizing that the 21st century poses new challenges and opportunities in business education, research and practice, the federation fosters global outreach among scholars in the disciplines common to business administration. FBD's mission is: *To bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environments in various disciplines of business.*

FBD Organization

Within the constitution and bylaws, FBD is governed by a Board of Directors, which is comprised of two representatives from each association of the Federation. The Board of Directors elects a President, Vice President, and Secretary-Treasurer. The many activities of the Federation are planned and developed through its various standing and ad hoc communities.

Pre-Registration

FBD conducts a pre-registration for the Federation as a whole during December, January, and February as a service to member associations. To pre-register, please see www.fbdonline.org.

Registration

The registration area is located in Market Place/Exhibit Hall. Participants may register on-site or pick up conference materials (name badges, receipts, programs/proceedings, etc.) at the registration area. Registration hours are:

Wednesday, March 9	11:00 a.m. - 5:30 p.m.
Thursday, March 10	8:00 a.m. - 5:00 p.m.
Friday, March 11	8:00 a.m. - 4:00 p.m.
Saturday, March 12	7:30 a.m. - 9:00 a.m.

(Saturday registration is located outside the Regency on the 2nd floor.)

All conference attendees/presenters/participants must register for the conference. The registration fee is comprised of two fees. A \$75 FBD registration fee is paid only once by all participants, regardless of the number of association registrations. Each participant must also pay a registration fee to at least one association which entitles the registrant to receive all association conference materials and attend events of that association. Conference participants may register for multiple associations. Some of the FBD associations offer students reduced membership dues.

2011 Association Registration Fees (In addition to the \$75 Required FBD Fee)*

Academy of International Business, Southwest Region.....	\$75.00
American Accounting Association, Southwest Region.....	\$75.00
Association for Business Communication, Southwest Region.....	\$40.00
Association of Business Information Systems	\$50.00
Association of Collegiate Marketing Educators.....	\$90.00
Decision Sciences Institute, Southwest Region.....	\$45.00
Southwest Academy of Management.....	\$75.00
Southwest Case Research Association.....	\$65.00
Southwestern Finance Association	\$60.00
Southwestern Society of Economists	\$49.00

*Note: Some associations include a charge for, or have an optional subscription to a journal or papers and proceedings. Some associations offer student discounts. **Onsite registration** for FBD and some associations may be higher.

FBD GENERAL INFORMATION

Value for Your FBD Fee

As all business academicians recognize, various costs are involved in any professional association endeavor. FBD is no exception. Your registration fee is used to cover a variety of operating costs incurred by the organization. This list details how the FBD fee is used in serving the FBD associations. These costs are often subsidized by an FBD officer's college, university or professional association. The FBD \$75 registration fee remains one of the lowest for any professional association. Contact the FBD Secretary-Treasurer for more details.

- Pre-registration and On-site Registration Activities. FBD absorbs the costs of pre-registration, including preparing and printing all registration materials (e.g., name badges, receipts, event tickets, etc). On-site registration costs include materials (e.g., badge holders), processing needs (e.g., internet connectivity and booth setup), staff personnel, security, and transportation costs.
- Placement Services. FBD covers the costs of placement services, including materials transportation, copying and printing, staffing, and other miscellaneous related expenditures.
- Exhibitors and Advertisers. Exhibitor lists purchases, solicitation material printing/mailing, and exhibit area promotions costs are incurred to provide a conference exhibit area.
- Design, Development and Printing of FBD Program. FBD absorbs the costs of development and printing costs each year so that the organization can provide each conference participant with a comprehensive program book detailing all conference activities and recognizing all conference participants.
- Audiovisual Equipment. FBD covers the costs of a standard projection equipment package in each meeting room during the conference. The package is dependent upon the negotiated pricing and specifications available at each conference site through the audiovisual provider.
- Booths and Drapage. FBD incurs costs for the rental of exhibit booths and for draping the exhibit area, as well as draping needs throughout other conference activities.
- Service Recognitions and Support. FBD provides recognition for the service of association representatives at the FBD Awards Reception and Banquet and provides support to an association representative through complimentary hotel night provisions.
- Board of Directors Meetings. Miscellaneous expenses are incurred in conducting two Board of Directors' meetings.
- Conference Planning Activities. FBD provides some support for each association's program chair to attend the FBD Boot Camp, an intensive program planning meeting. FBD also provides support to the Executive Director and FBD General Program Chair related to on-site inspections of hotel facilities in planning the use and allocation of meeting space.
- Site Selection Recommendations. FBD covers the travel costs of the Executive Director and partial support for Site Selection Committee travel so that potential convention sites can be effectively evaluated for recommendation to the Board of Directors.
- Printing and Mailings. FBD absorbs the costs of maintaining and updating mailing lists, printing and mailing the Call for Papers, and printing and/or mailing other conference materials.
- Website Design and Maintenance. FBD covers the fees to maintain a website address and the costs to provide for continuous maintenance of a website.
- Credit Card Processing and Banking. FBD incurs the full costs of credit card processing (e.g., credit card fees, banking and security requirements to process credit cards, etc.) for its member associations. FBD also incurs normal banking service charge costs and fees to handle the volume of financial transactions that occur as a result of its conference activities.
- Social Networking Events. FBD provides a number of social networking events for its conference participants. These events include the Awards Reception and Banquet, exhibit area Coffee Breaks, and the Meet and Greet Social.
- Miscellaneous Expenses. Such costs vary from year to year but may include officer transition costs, nonroutine charges, accounting or auditing costs, and the like.

FBD GENERAL INFORMATION

Placement Service

FBD will provide a Placement Service for academic positions in a designated area of the Exhibit Area in Market Place/Exhibit Hall. The service will be staffed during the following hours:

Wednesday, March 9	11:00 a.m. - 5:30 p.m.
Thursday, March 10	8:00 a.m. - 5:00 p.m.
Friday, March 11	8:00 a.m. - 4:00 p.m.

Pre-registration information for the Placement Service, and other placement information, is available from FBD's Placement Director.

Carla Barber

University of Central Arkansas
Conway, AR 72035

Exhibitors

Publishers' exhibits will also be located in Market Place/Exhibit Hall. You are encouraged to visit these exhibits and demonstrations. Please remember that the exhibitors' support helps make the annual FBD meeting possible. Exhibitors will be available to "show and tell" what is new and different about their textbooks, computer software, and related materials during the following hours:

Wednesday, March 9	2:00 p.m. – 5:30 p.m.
Thursday, March 10	8:00 a.m. – 5:00 p.m.
Friday, March 11	8:00 a.m. – 4:00 p.m.

Please make plans to visit the exhibits to receive information on the latest books and newest education technologies.



Let our exhibitors know how much we appreciate their presence and continued support!

Meeting Rooms

The locations of the various rooms can be found by referring to the floor plans in the back of this program. A basic overview of the conference room locations is as follows: Arboretum I-V, Library, Window Box, and Regency are on the 2nd floor; Imperial (East, Center, and West), Cypress, Magnolia, Cottonwood, Mesquite, Redbud, and Dogwood are on the 3rd floor; Live Oak, Willow, Ponderosa, Holly, Cedar, Sandalwood, Raintree, Ebony, and Pecan are on the 4th floor; and Conference Rooms 1-10 are located on the 6th floor. The Market Place/Exhibit Hall is located on the lower level off the hotel lobby.

Smoking is not permitted in the meeting rooms.

GENERAL TIMETABLE FOR 2012 FBD MEETING

February 2011	FBD 2012 General Program Chair prepares and a 2012 FBD “Call For Papers” for distribution at the FBD Annual Meeting.
March 2011	The 2012 Association Program Chairs and the 2012 FBD General Program Chair start planning for the 2012 conference at the New Program Chairs meeting held on Saturday morning during the 2011 FBD conference.
April/May 2011.....	Program Committees/Track Chairs are selected by Association Program Chairs. Each Association sends out a Preliminary “Call For Papers” to current and prospective participants.
May/June 2011.....	FBD Officers and Association Program Chairs participate in FBD Boot Camp at hotel of the 2012 conference.
June 2011	FBD General Program Chair and each Association Program Chair send out “Call For Papers” reminders to current and prospective participants.
July/August 2011	Association Track Chairs continue soliciting manuscripts, special session proposals, tutorials and workshops for the 2012 FBD Conference.
Summer 2011	FBD Executive Director distributes postcard “Call for Papers” and prepares detailed online “Call for Papers.”
September 2011	Deadlines for receipt of papers, abstracts and proposals. Track Chairs for each Association initiate the review process and report the submission data to their Association Program Chairs.
October 2011.....	Track Chairs make acceptance/rejection decisions. Solicitation of nominees and judging of the candidates for the FBD Distinguished Paper and Outstanding Educator Awards occurs.
Early November 2011	Each Association Program Chair compiles, organizes and sends all program information to the 2012 FBD General Program Chair.
Early December 2011	FBD General Program Chair completes compilation of 2012 FBD Program Book and sends it to the printer. Each Association Program Chair contacts hotel caterers to arrange for receptions, dinners, breakfasts and special events.
January 2012.....	2012 FBD Program is posted on FBD Web site.
February 2012.....	Deadline for receipt of hotel reservations and pre-conference registration

2010-2011 FBD EXECUTIVE COUNCIL

EXECUTIVE COUNCIL

The FBD By-Laws, Article Five, provide that “The Executive Council shall consist of the President, FBD General Program Chair, Vice-President Program Chair Elect, Secretary-Treasurer, three (3) most recent Past-Presidents of FBD who are willing to serve, and Executive Director. The President shall serve as Chair of the Executive Council and works closely with the Executive Director to establish the agenda. The Executive Director shall serve as a voting member of the committee and shall be responsible for meeting arrangements. The Executive Council shall consider issues of long-range significance to the Federation and make recommendations to the Board concerning both location and dates of the annual meetings of the Federation.”

Michelle McEacharn, President
The University of Louisiana at Monroe

Marsha L. Bayless, Vice President &
Program Chair
Stephen F. Austin State University

Thomas D. Tolleson, Secretary/Treasurer
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David P. Paul, III, Past President
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Sam Bruno, who was a founding member of the Southwest Federation of Administrative Disciplines that was later renamed the Federation of Business Disciplines, served as Executive Director from 1982 through 2009. In 2009, Sam received the Lifetime Achievement in Leadership Award and was named *Executive Director Emeritus*.

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