60th Annual
Southwest Academy of Management

In conjunction with the Federation of Business Disciplines

Conference Theme:
Management in the Era of Social Networking

Call for Papers

Submission Deadline:
October 1st, 2017

At
Hyatt Regency & Albuquerque Convention Center Albuquerque, New Mexico,
March 7-10, 2018

SWAM 2018: Call for Papers
Submission Deadline: October 1st, 2017

The Southwest Academy of Management Conference is pleased to announce a call for papers for its 60th Annual Conference. The theme of this conference is "*Management in the Era of Social Networking*". Guess what? It's not just for teenagers anymore. A recent Pew Research center report found that roughly eight-in-ten online Americans (79%) now use Facebook, which is a 7% increase since 2015. While young adults still use Facebook at high rates, older adults are joining in increasing numbers. 34% of Americans 65+ years old use social media sites. In the 50-64-year-old range, 64% use social media and of course over 80% of the 18-29 and 30-49 age groups use social media sites. With the expansion of social networking sites such as LinkedIn, Facebook, Twitter, Pinterest, Instagram, Tumblr, Snapchat, Vine, Reddit, and WhatsApp to name a few, more and more individuals of all generations are utilizing social networking to improve and expand business relationships. Help us explore this phenomenon!

We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance reflections and understanding of our calling and vocation. This year we have expanded our tracks by including Hospitality Management and Military Management tracks specifically for the Albuquerque conference. Papers may be submitted to any of the following tracks:

Entrepreneurship / Small Business / Innovation
Chair: Manjula S. Salimath, University of North Texas, Manjula.Salimath@unt.edu

Ethics / Corporate Social Responsibility
Co-Chairs: Brian W. Kulik, Angelo State University, bkulik@angelo.edu
Guclu Atinc, Texas A&M University-Commerce, Guclu.Atinc@tamuc.edu

Human Resources / Careers
Chair: Lee Tyner, University of Central Oklahoma, LTyner@uco.edu

General Management / International Management
Co-Chairs: Nancy Kucinski, Hardin-Simmons University, Kucinski@hsutx.edu Meghan Wright, Texas Wesleyan University, McWright99@txwes.edu

Organizational Behavior and Leadership
Chair: Ethan Waples, University of Central Oklahoma, EWaples@uco.edu

Organizational Development /Conflict Management
Co-Chairs: Peter Sorensen, Benedictine University, PSorensen@ben.edu
Therese Yaeger, Benedictine University, TYaeger@ben.edu

Organizational Theory / Strategy / Sustainability
Co-Chairs: David Epstein, University of Houston, EpsteinD@uhd.edu
Marcia Hardy, Northwestern State University of Louisiana, HardyM@nsula.edu

Project Management /Operations Management
Co-Chairs: Natasa Christodoulidou, California State University, Dominguez-Hills nchristodoulidou@csudh.edu

Health Care Management
Chair: Vallari Chandna, University of Wisconsin, Green Bay
chandnav@uwgb.edu

Military Management
Co-Chairs: Col. Shane Bertolio, Angelo State University, bertolio@angelo.edu
Dr. Karen Leonard, University of Arkansas at Little Rock kxleonard@ualr.edu

Professional Development Workshops
Co-Chairs: Lee Tyner, University of Central Oklahoma, LTyner@uco.edu
Suzanne Clinton, University of Central Oklahoma, MClinton1@uco.edu

Please turn over…

SWAM 2018
Teaching and Learning Conference (TLC)

It's back by popular demand. We will host the second annual Teaching and Learning conference in line with Academy of Management Conference format of a "Conference within a Conference," designed to support SWAM members in improving their teaching practice and presenting their research and discourse across various pedagogical topics. TLC@SWAM2018 will feature both submitted and invited sessions that address teaching issues for educators at all levels of experience.

Contact: Email for inquiries related to TLC to Dr. Veena Prabhu, California State University, Los Angeles (email: vprabhu@calstatela.edu) and Dr. Karen Leonard, University of Arkansas at Little Rock (email: kxleonard@ualr.edu)

SWAM 2018
Graduate Student Call for Papers

Submissions from graduate students are invited. Same guidelines and deadlines as the main SWAM CFP —please see below. Get experience presenting at a research conference, get feedback, and develop your network.

SWAM 2018
Doctoral Consortium

Get ready to apply and be part of the SWAM doctoral consortium. Selection criteria for acceptance into the consortium, application forms, and qualifications to receive stipends will be available in Fall 2017.

Students - meet with experts in the field and understand how to navigate the dissertation and beyond.

Faculty - send your best and brightest students to the SWAM consortium and help give them a heads up towards a successful academic career in management.

Contact: Dr. John N. Davis, Doctoral Colloquia Director for inquiries related to the graduate CFP or consortium (jndavis@hsutx.edu)

POLICIES AND INSTRUCTIONS FOR SUBMISSIONS

Papers

1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
3. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.

Posters

1. A poster presentation submission should have a title page with a 250-word abstract, but not the authors' names. Poster submissions will be double-blind reviewed. Submission of the actual poster is not required at this time.
2. A poster presentation should be original and not presented elsewhere or be a summary of a published paper. At least one author for each accepted poster presentation will be expected to register for the conference and personally appear to present the poster.
3. If accepted, you will be expected to prepare a poster up to 45" in width & 45" in length.

For All Submissions (Papers and Posters)

1. Submissions are limited to a maximum of three per individual author. A submission may be submitted to only one track.

2. SWAM subscribes to the ethical standards of the Academy of Management.

3. It is the policy of the Southwest Academy of Management to be given first and full credit for all material presented at its conferences. The Southwest Academy of Management will reject a submission that is under review or is scheduled to be presented at another conference.

4. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate and attend.

Policies and Instructions for Professional Development Workshop (PDW) and Teaching and Learning Conference (TLC) submissions

1. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value added, and description of the expertise of the presenters in alphabetical order.

2. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.

3. Note: For TLC we shall be accepting both traditional research papers as well as proposals for workshops, panels and symposium.

Note: Please note, that submissions to SWAM should be original and may not be submitted to any other conference including those affiliated to FBD (Federations of Business Disciplines).

The submission deadline is **October 1st, 2017.**
Please submit your manuscripts at www.swamfbd.org; site opens September 15th, 2017.

SWAM 2017 Awards & Recognition:

The SWAM is affiliated with the Academy of Management as well as the Journal of Business Strategies, which publishes papers from all business-related fields.
The Distinguished Paper Award, given to the overall best paper in the conference, will allow these authors to work with special reviewers to prepare the paper for publication in the Journal of Business Strategies.
Recognition is also made of

BEST PAPER and **OUTSTANDING REVIEWERS**
in each track.

NEED ASSISTANCE?

For additional information, questions or to volunteer as a Reviewer, Session Chair and/or Discussant please contact,

Dr. Robert Epstein	**Dr. Veena P. Prabhu**	**Dr. Brian W. Kulik**
University of Central Oklahoma	California State University, Los Angeles	Angelo State University
President,	*Program Co-Chair,*	*Program Co-Chair,*
SWAM 2018	*SWAM 2018*	*SWAM 2018*
Email: repstein@uco.edu	*Email: vprabhu@calstatela.edu*	*Email: brian.kulik@angelo.edu*

******