



50<sup>th</sup> ANNUAL MEETING, Houston, Texas March 13-16, 2019

50 years of Southwest Decision Sciences

Hyatt Regency Houston

Deadline for Paper Submissions: **October 10, 2018**



Program Chair: **Matt Lindsey**, Stephen F. Austin State University, [lindseymd@sfasu.edu](mailto:lindseymd@sfasu.edu)

For more information, refer to the conference website: [www.swdsi.org/SWDSI2019](http://www.swdsi.org/SWDSI2019)

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**Competitive Papers.** Competitive papers are invited on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals and go through a double blind peer review process. In addition, we welcome the submission of one-page single spaced research abstracts (about 150-300 words). Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference by the close of online registration will be scheduled for presentation at the annual meeting and the presented papers and abstracts will be published in the Proceedings (available website only). Paper submission acknowledges that the author(s) will register for and attend the conference, and personally present the accepted paper at the time specified in the conference program.

**Submission Policy.** The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented or accepted for presentation at a professional meeting, or is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics.

**Program Participation.** Paper reviewer and session chairpersons will be needed for the program to be a success. Please contact the Program Chair or one of the Track Chairs by October 1, 2018, if you are interested in serving as a session chair or reviewer. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

**Distinguished Paper Awards.** Distinguished paper awards will be presented to the outstanding papers.

**Student Papers.** Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about a Doctoral Student Consortium.

**Fast Track Journal Reviews.** The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.

*International Journal of Mobile Communications* ([www.inderscience.com/ijmc](http://www.inderscience.com/ijmc))

*International Journal of Electronic Finance* ([www.inderscience.com/ijef](http://www.inderscience.com/ijef))

*International Journal of Services and Standards* ([www.inderscience.com/ijss](http://www.inderscience.com/ijss))

*Electronic Government: An International Journal* ([www.inderscience.com/eg](http://www.inderscience.com/eg))

*Studies in Business and Economics* (<http://www.qu.edu.qa/business/journal/>)

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#### SPECIAL SESSIONS. TBD

Mini-conference on technology workshops on Business Analytics and Big Data using Teradata, SAP, Tableau, etc.  
Panel Discussions on Business Intelligence, Big Data, Internet of Things, Technology in the classrooms.

## TRACKS & CHAIRS

**Accounting and Ethics**, Mary Fischer, University of Texas at Tyler, [mfischer@uttyler.edu](mailto:mfischer@uttyler.edu)

**Decision Support and Expert Systems**, Binshan Lin, Louisiana State University at Shreveport, [binshan.lin@lsus.edu](mailto:binshan.lin@lsus.edu)

**E-Commerce and Social Networking** Gina Harden, Stephen F. Austin State University, [hardengm@sfasu.edu](mailto:hardengm@sfasu.edu)

**Economics, Law and Finance**, M. Kabir Hassan, The University of New Orleans, [mhassan@uno.edu](mailto:mhassan@uno.edu)

**Enterprise Systems (ERP), Information Security and Privacy**, Mohammad I. Merhi, Indiana University South Bend, [mmerhi@iusb.edu](mailto:mmerhi@iusb.edu)

**Innovative Education**, Pamela Rogers, Stephen F. Austin State University, [rogerspp@sfasu.edu](mailto:rogerspp@sfasu.edu)

**Internet of Things and Big Data**, John Seydel, Arkansas State University, [jseydel@astate.edu](mailto:jseydel@astate.edu)

**Management Information Systems**, Mike Ellis, University of Central Arkansas, [mellis@uca.edu](mailto:mellis@uca.edu)

**Management, Healthcare and Org Behavior** Venugopal Gopalakrishna-Remani, University of Texas at Tyler, [venugopal@uttyler.edu](mailto:venugopal@uttyler.edu)

**Marketing and International Business**, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University, [Ram@pvamu.edu](mailto:Ram@pvamu.edu)

**Operations and Project Management**, Balaji Janamanchi, Texas A&M IU, [bjanamanchi@tamiu.edu](mailto:bjanamanchi@tamiu.edu)

**Quantitative Methods, Quality and Business Analytics**, Robert Pavur, U of North Texas, [Robert.pavur@unt.edu](mailto:Robert.pavur@unt.edu)

**Supply Chain, Logistics and UAVs**, Krishan Rana, Alabama A&M University, [krishan.rana@aamu.edu](mailto:krishan.rana@aamu.edu)

**Student Track**, Gayle Prybutok, University of North Texas, [gayle.prybutok@unt.edu](mailto:gayle.prybutok@unt.edu)

**Special Panels**, S. Mantravadi, University of West Florida, [smantra2013@gmail.com](mailto:smantra2013@gmail.com)

**Proceedings Editor**, Pamela Rogers, Stephen F. Austin State University, [rogerspp@sfasu.edu](mailto:rogerspp@sfasu.edu)

INSTRUCTIONS FOR CONTRIBUTORS	SOME SUGGESTED TOPICS
<p>1. Author(s) must submit papers/abstracts via the website (<a href="https://www.easychair.org/conferences/?conf=swdsi2019">https://www.easychair.org/conferences/?conf=swdsi2019</a>) Abstracts should not exceed three pages; papers should not exceed 20 pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted. The site will open August 1.</p> <p>2. Each submission must include a separate title page with the following information:</p> <ol style="list-style-type: none"> <li>(1) title of submission</li> <li>(2) type of submission (i.e., Research Paper, Abstract, Proposal-Workshop, Tutorial, Panel, Symposium).</li> <li>(3) author(s)</li> <li>(4) affiliation(s)</li> <li>(5) complete address(es)</li> <li>(6) telephone number(s)</li> <li>(7) email address of the author(s)</li> <li>(8) name of the dean(s) of the affiliate school(s)</li> <li>(9) track (or topic) that best fits the submission</li> <li>(10) corresponding author</li> </ol> <p>3. Initial papers should follow formatting provided at <a href="http://www.swdsi.org/swdsi2019/SWDSI_2019_ProceedingsFormattingInstructions.pdf">http://www.swdsi.org/swdsi2019/SWDSI_2019_ProceedingsFormattingInstructions.pdf</a> Up to 20 pages will be accepted for the initial paper.</p> <p>4. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).</p> <p>5. All submissions must be received by <b>October 15, 2018</b>. Acceptance or rejection notifications will be provided by <b>December 1, 2018</b>. Camera-ready submission deadline for the <i>Proceedings</i> is <b>January 7, 2019</b>.</p> <p>6. A registration fee will be required before papers are accepted by the <i>Proceedings Editor</i>.</p> <p>7. <b>Volunteers:</b> Anyone interested in participating in the program as a session chair or reviewer should communicate their interests to the <b>Program Chair</b> at <a href="mailto:lindseymd@sfasu.edu">lindseymd@sfasu.edu</a>. A</p>	<ul style="list-style-type: none"> <li>• 3-D Printing</li> <li>• Accreditation Issues in DS</li> <li>• Analytics</li> <li>• Artificial Intelligence</li> <li>• Autonomous Vehicles</li> <li>• Big Data</li> <li>• Bodycams and</li> <li>• Changing Career Paths</li> <li>• Classrooms Technology</li> <li>• Cloud-based Systems</li> <li>• Corporate Social Responsibility</li> <li>• Data Visualization</li> <li>• Data Warehousing</li> <li>• Data and Text Mining</li> <li>• Drones/UAVs</li> <li>• Emerging Programming Languages</li> <li>• Employment Trends</li> <li>• Ethical &amp; Legal Issues</li> <li>• Forecasting</li> <li>• Geospatial Analytics</li> <li>• Global and Regional Economic Cooperation</li> <li>• Global Strategies</li> <li>• Global Sourcing</li> <li>• Healthcare Informatics</li> <li>• Impact of Higher Education</li> <li>• Inclusiveness</li> <li>• Inequality</li> <li>• Innovation</li> <li>• Instructional Issues in DS</li> <li>• Information Security</li> <li>• Internet of Everything (IoE)</li> <li>• Knowledge Management</li> <li>• Mgmt. of Technology</li> <li>• Market-based Curricula</li> <li>• MOOCS and their Variations</li> <li>• Methodologies</li> <li>• Multimedia</li> <li>• Online/Distance Learning</li> <li>• Optimization</li> <li>• Organizational Culture</li> <li>• Outsourcing &amp; Offshoring</li> <li>• Performance Measurement</li> <li>• Process Reengineering</li> <li>• Professional Student Organizations</li> <li>• Project Management</li> <li>• Rapid Prototyping</li> <li>• Reengineering Higher Education</li> <li>• Risk and Uncertainty</li> <li>• RFID Applications</li> <li>• Scorecards and Dashboards</li> <li>• Simulation</li> <li>• Social Media</li> <li>• Student Engagement</li> <li>• Sys Analysis and Design</li> <li>• Systems Implementation</li> <li>• Technology for the Aging</li> <li>• Total Quality Management</li> <li>• Vision Systems</li> </ul>