



Academy of International Business  
U.S. SOUTHWEST CHAPTER

# CALL FOR PAPERS

2012 Academy of International Business  
U.S. Southwest Chapter Annual Conference  
February 29–March 3, 2012, New Orleans,  
Louisiana, USA

**Submission Deadline: Friday, October 21, 2011**

## The Conference

The 2012 Academy of International Business U.S. Southwest Chapter Annual Conference will be held in conjunction with the 2012 Federation of Business Disciplines (FBD) meeting in New Orleans, Louisiana (Sheraton New Orleans), February 29- March 3, 2012.

The conference is very popular because of quality papers and presentations, reasonable registration fees (\$150 FBD and AIBSW combined), which includes AIBSW Luncheon and AIBSW bound and printed copy of the conference Proceedings, its integration into the FBD meeting (with over 1,000 participants), access to special edited refereed journal, and the access to undergraduate and graduate student sessions, doctoral consortium, invited and special sessions, job placement services, and publishers' exhibitions.

## Areas of Interest

Researchers worldwide are encouraged to submit their work (abstracts, completed papers or work in progress) from all fields of International Business and related areas. Submissions addressing international issues related to areas such as international business, finance, management, marketing, education, pedagogy, trade, e-commerce, economics, law, government, or strategy are particularly welcome, as are submissions investigating any type of global cross-cultural or country-specific studies including studies relating to international relations and international organizations. Proposals for panels, tutorials, and workshops that relate to teaching and research of international business topics will also be considered.

## Submission of Proposals

**1. Online Submissions through EasyChair:** The AIBSW will only accept online submission through the EasyChair conference submission system. A link will be available on the AIBSW web page at <http://www.aibsw.org> to take you to the EasyChair submission site. The submission process requires registration to create an EasyChair account prior to submission. Authors may submit full-length papers,

research-in-progress papers, abstracts, or proposals for special panels and invited sessions through this system by the above-mentioned deadline. All submissions will be double-blind reviewed.

**2. AIBSW Proceedings:** Accepted papers may be published in the *Southwest Review of International Business Research* (AIBSW conference Proceedings). All registered attendees will receive a printed copy. For publication in the proceedings, at least one author must **pre-register** for the conference and submit the applicable page fees (no page fees for up to **five** typed pages in a single-spaced format), but a page fee of \$5 per page will be charged beyond the first five pages. Please also note that the free page benefit would apply to a maximum of **three** papers per author. For additional papers beyond the three papers, the page fees will apply to all pages at the \$5 per page rate.

**3.** All papers must describe original and unpublished research. Publication in the proceedings does not preclude subsequent publication in other journals when proper acknowledgments are made.

**4.** Doctoral and other students are particularly encouraged to submit papers. For doctoral students, please indicate your doctoral status. Students get a discount on the registration fees.

**5.** Full-length papers should not exceed 30 double-spaced pages. The first page should be the title page. The second page should include the title of the paper on the top, followed by an abstract not exceeding 150 words. The main body of the paper should follow the abstract.

**6.** Research-in-progress papers should not exceed ten double-spaced pages and should include the research questions, summary of the relevant literature, a brief overview of expected results, and the significance of the results.

**7.** Proposals for special panels and invited sessions should not exceed four double-spaced pages. The proposals should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.

8. All submissions must have a title page with the title of the paper, general subject area of the paper, the name(s) of the author(s), their affiliation(s), complete address of all authors including phone, fax, and email addresses.

9. The deadline for submission for conference presentation is **Friday October 21, 2012.**

**10. Discussant/Session Chair/Reviewer:** If you wish to serve in any of the above-mentioned capacities, please go to [www.aibsw.org](http://www.aibsw.org) and register online to indicate your interest to serve as a discussant, reviewer, and session chair. The program chair will then use these submissions to assign you in appropriate capacity based on your expressed interests.

**11. Best Paper Award** will also be presented through a competitive blind review process. A three member committee will select the winner. Depending upon funds availability, **a few other selected papers may also be recognized as first and second runners-up papers during the meeting.** All completed papers submitted by the deadline will be automatically considered for this award.

**12. AIBSW Outstanding Educator Award** will also be presented through a competitive process. Members are requested to submit nominations with a supporting letter to the Program Chair by the above-mentioned deadline. The nominator should also request the nominee to submit a statement describing his/her contributions to the profession and to the AIBSW along with current vitae of the nominee and at least three letters of recommendation to the Program Chair. A three member committee will review all nominations and select the winner.

**13. VALUE ADDED FEATURES:** In addition to the printed and bound copy of the AIBSW Proceedings, a number of top quality articles presented in this meeting will also be considered automatically for expedited review for publication in *The Global Journal of Finance and Economics* (GJFE) and also the special edited issue of the *AIMS International Journal of Management*. Both of the above journals are indexed in the Cabell's Directory and the former one is also indexed in Journal of Economic Literature electronic Index series. The Editor of the GJFE is Dr. M. Kabir Hassan, Dept. Economics and Finance, University of New Orleans, New Orleans, LA 70148, USA, Email: [mhassan@uno.edu](mailto:mhassan@uno.edu) and for the AIMS Journal of International Management, please contact Dr. Faiza Khoja at [khojafai@uhd.edu](mailto:khojafai@uhd.edu). In addition, the FBD is planning a refereed journal from next year where all presenters will be given a chance to publish.

14. Submission of a paper will be held to contain unpublished work and is not being submitted to any other association members of the Federation of Business Disciplines.

### **2012 Program Chair**

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