

# Call for Papers

Federation of Business Disciplines  
Association for Business Communication  
Southwestern United States  
New Orleans, Louisiana  
February 29 - March 3, 2012

You are invited to submit a proposal or paper related to **business communication topics** for presentation at the 2012 ABC-SWUS Conference in New Orleans, Louisiana. Research papers or position papers related to **business communication topics** in the following areas are encouraged:

Communication Technology	Technology and Education
Innovative Instructional Methods	Business Education Issues
International Business Communication	Paradigm Shifts in Communication
Training and Development/Consulting	Interpersonal Communication
Nonverbal Communication	Executive/Managerial Communication
Legal and Ethical Communication Issues	Organizational Communication

- Papers or proposals should include a statement of the problem or purpose, methodology section (if applicable), findings (as available), a summary, implications for education and/or business, and a bibliography.
- If you are submitting a proposal only, it should contain 750 to 1,500 words and must be submitted on the ABC website: <http://www.businesscommunication.org>. Click on the link for the **2012 ABC-SWUS Conference**.
- If you are submitting a completed paper, please submit your proposal online as indicated above. Then e-mail the completed paper to Lucia Sigmar at [sigmar@shsu.edu](mailto:sigmar@shsu.edu) by **September 15, 2011**. All submissions must be in Microsoft Word.
  - Personal and institutional identification should be removed from the body of the paper. Identify yourself and your institution only on the cover page. Submissions will be anonymously reviewed.
  - A cover page is required with the title of the paper and identifying information for each author: name, institutional affiliation, address, phone and fax numbers, and e-mail address.
- For your research to be considered for the Richard D. Irwin Distinguished Paper Award, you must submit a completed paper rather than a proposal by the submission deadline, **September 15, 2011**.
- Submitted papers should not have been previously presented or published, nor should they be under consideration or accepted for presentation elsewhere.

#### FBD Statement of Academic Integrity

Your paper should not have been previously published or previously presented at FBD. Please indicate to the program chair if your paper is currently under submission to another FBD association. If your paper is later accepted by another FBD association, it is your responsibility to notify the appropriate program chairs.

- Upon receiving notice of acceptance, all authors and co-authors are expected to **pre-register for ABC-SWUS and FBD** at <http://www.fbdonline.org>

**Deadline: Papers and proposals must be received by September 15, 2011.**

**The deadline for submitting accepted papers to the Proceedings will be January 15, 2012.**

For information, contact Lucia Sigmar, Program Chair, at (936) 294-4904, or via e-mail at [sigmar@shsu.edu](mailto:sigmar@shsu.edu)