

ASSOCIATION OF BUSINESS INFORMATION SYSTEMS

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CONGRATULATIONS!

Recipient of the 2010 McGraw-Hill/Irwin Distinguished Paper Award

Qualitative Investigation of Information System Success: Interviewing Data Warehouse Users

Kimberly L. Merritt
Oklahoma Christian University

CONGRATULATIONS!

**Recipient of the
2010 Federation of Business Disciplines Outstanding Educator Award**

Carla J. Barber
University of Central Arkansas

ASSOCIATION OF BUSINESS INFORMATION SYSTEMS

**March 4, 2010
(Thursday)**

7:30 a.m. – 8:30 a.m.

City View 7

ABIS and ABC-SWUS Joint Breakfast

All ABIS and ABC-SWUS members are invited to come and enjoy a great breakfast buffet!

8:30 a.m. – 10:00 a.m.

City View 8

SESSION A Business Meeting and Distinguished Paper Presentation

Yearly Business Meeting: Old and New Business of ABIS

Daniel Friesen, University of North Texas, Dallas Campus, ABIS President

Distinguished Paper Presentation:

Qualitative Investigation of Information System Success: Interviewing Data Warehouse Users

Kimberly L. Merritt, Oklahoma Christian University

10:00 a.m. - 10:30 a.m.

Lone Star Ballroom A

FBD Coffee Break

Please make plans to visit the exhibits for information on the latest books & newest educational technologies.
Let our exhibitors know how much we appreciate their presence and continued support!

Great Door Prize Drawings take place at 10:20 a.m. in the Exhibit Area.

Must be present to win.

10:30 a.m. – 12:00 p.m.

City View 8

SESSION A MIS Curriculum

Session Chair: **Chynette Nealy**, University of Houston - Downtown

Experiential Learning in the MIS Curriculum: What Do the Clients Have to Say?

K. David Smith, Cameron University

Kimberly L. Merritt, Oklahoma Christian University

Prompting Students to Think Critically in the Business Information Systems Classroom

Marcel Robles, Eastern Kentucky University

Business Competitions, Incorporated: A Student Perspective

Ryan Bailey, University of Arkansas at Little Rock

Janet L. Bailey, University of Arkansas at Little Rock

Virtual Teams and Gender Stereotypes

Chynette Nealy, University of Houston – Downtown

Carolyn Ashe, University of Houston - Downtown

ASSOCIATION OF BUSINESS INFORMATION SYSTEMS

**March 4, 2010
(Thursday)**

1:30 p.m. – 3:00 p.m.

City View 8

SESSION A Improving Technology Instruction

Session Chair: **Ann Wilson**, Stephen F. Austin State University

Click! Using Clicker Technology in the Classroom: An Experiment with Four Classes
Jim Larsgaard, Eastern Kentucky University

Give (Second) Life to Your Online Course

Susan Evans Jennings, Stephen F. Austin State University
Matthew Evans Sutherlin, Stephen F. Austin State University

Free and Low-Cost Tools to Enhance Your Teaching in Online and Blended Learning Environments

Lori Soule, Nicholls State University
Betty Kleen, Nicholls State University

Online or Face-to-face Instruction: Choices Students Make

S. Ann Wilson, Stephen F. Austin University
Tarek Aly, Stephen F. Austin University

3:00 p.m. – 3:30 p.m.

Lone Star Ballroom A

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3:30 p.m. - 5:00 p.m.

City View 8

SESSION A Study Abroad Roundtable Discussion

Session Chair: **Daniel Friesen**, University of North Texas, Dallas Campus

5:30 p.m. – 7:00 p.m.

Lone Star Ballroom A

FBD Meet and Greet Social

Everyone is invited to attend this FBD conference-wide social event. Visit with long-time friends and make new ones as you enjoy light appetizers and listen to the music of a local Texas band. A Cash Bar is available and a limited number of drink tickets will also be distributed. Stop by to relax and wind down from the day's conference activities before heading out to other association events, dinner, or the surrounding artistic activities.

ASSOCIATION OF BUSINESS INFORMATION SYSTEMS

**March 5, 2010
(Friday)**

8:30 a.m. - 10:00 a.m.

City View 4

SESSION A Technology Skill Enhancement and Assessment

Session Chair: **Margaret Kilcoyne**, Northwestern State University

Pros and Cons of Microsoft Certification

A. Richard Tarver, Northwestern State University

Mary Beth Tarver, Northwestern State University

Patty Varnado, Northwestern State University

Sarah Wright, Northwestern State University

Measuring College Students' Technology Self-Efficacy

Debbie D. DuFrene, Stephen F. Austin State University

S. Ann Wilson, Stephen F. Austin State University

Timothy Clipson, Stephen F. Austin State University

A Collage of IS Assignments

Jim Larsgaard, Eastern Kentucky University

Self-Assessed Digital Knowledge Compared to Application Skills and Learning Styles

Brenda Hanson, Northwestern State University

Margaret Kilcoyne, Northwestern State University

Glenn Maples, Northwestern State University

Anna Maples, Northwestern State University

Sue Champion, Northwestern State University

10:00 a.m. - 10:30 a.m.

Lone Star Ballroom A

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**March 5, 2010
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10:30 a.m. – 12:00 p.m.

City View 4

SESSION A Software Instruction and Implementation

Session Chair: **Roslyn Turner**, IFSA Data Storage, Inc.

How to Use Advanced Stocks and Options Trading Software

Jerry J. Gustafson, Northwestern Oklahoma State University

Providing ERP Resources for the Classroom

Savannah Edwards, University of Central Oklahoma

Michelle Hepner, University of Central Oklahoma

Information Viewpoint

Adnan Omar, Southern University at New Orleans

Elfreda Samman, Southern University at New Orleans

The Changing World of Records Management: Unique Requirements of Digital Storage

Beverly Oswald, University of Central Arkansas

Roslyn L. Turner, IFSA Data Storage, Inc.

1:30 p.m. – 3:00 p.m.

City View 4

SESSION A Impact of Mobile Computing

Session Chair: **Beverly Oswald**, University of Central Arkansas

The Effect of Technology Choice on Message Form

James L. Parrish, University of Arkansas at Little Rock

Robert B. Mitchell, University of Arkansas at Little Rock

Bradley K. Jensen, Microsoft Corporation

Toward User-Centric Security Policies for Mobile Device Usage

James L. Parrish, University of Arkansas at Little Rock

Amanda A. Jensen, University of Pennsylvania

Personal Mobile Computing Devices: The New Perimeter

M. Scott Koger, Western Carolina University

Brett J. L. Landry, University of Dallas

Ensuring Business Continuity During an H1N1 Pandemic

Beverly Oswald, University of Central Arkansas

Carla J. Barber, University of Central Arkansas

Roslyn L. Turner, IFSA Data Storage, Inc.

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City View 4

SESSION A Technology Issues in Business

Session Chair: **Gerald L. Plumlee, Jr.**, Southern Arkansas University

Design and Implementation of Pre-Employment Training for Assessment of Technology Skills for a Fortune 500 Company

Beverly Oswalt, University of Central Arkansas

Carla J. Barber, University of Central Arkansas

Marsha Carson, University of Central Arkansas

Lea Anne Smith, University of Central Arkansas

Value of Interpersonal Skills for Information Technology Managers

Robert B. Mitchell, University of Arkansas at Little Rock

Marian Crawford, University of Arkansas at Little Rock

Employer Social Web Site Usage in the Job Hiring Process

Marcel Robles, Eastern Kentucky University

A Curriculum for the Twenty-First Century: Balancing Theory and Application in the MIS Curriculum

Gerald L. Plumlee, Jr., Southern Arkansas University

Ronnie Watson, Southern Arkansas University