

2010



RAISING THE STANDARD OF ACADEMIC CONFERENCES
An organization of multi-perspectives with a single vision.

FBD Conference

Sheraton Dallas Hotel
Dallas, Texas

March 2-6, 2010

Register Online www.fbdonline.org

**Join Your Colleagues
at FBD's 37th Annual
Meeting**

**The 37th annual meeting of the
Federation of Business Disciplines
will be held in Dallas, Texas.
Meetings of the 10 member
associations of FBD will include an
assortment of program activities
certain to provide a stimulating
professional experience as well
as an opportunity for a friendly
association with colleagues.**

2010



RAISING THE STANDARD OF ACADEMIC CONFERENCES

FEDERATION OF BUSINESS DISCIPLINES

An organization of multi-perspectives with a single vision.

FBD Conference

**MEMBERSHIP DUES AND
REGISTRATION**

MARCH 2-6, 2010

**FOCUSING ON PROMOTING AND IMPROVING RESEARCH
AND EDUCATIONAL ACTIVITIES WITH INTERNATIONAL AND
NATIONAL COLLEAGUES.**

Sheraton Dallas Hotel
400 North Olive Street
Dallas, TX 75201
214.922.8000

For both conference and hotel registration, visit
www.fbdonline.org

**It's the most comprehensive learning
event you'll attend all year.**

The Federation of Business Disciplines (FBD) was founded as the Southwest Federation of Administrative Disciplines (SWFAD) in 1973. FBD has been long recognized as the premier multi-disciplinary platform for advancing business knowledge and practice, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians, university administrators and their constituents.

FBD presently includes 10 professional associations that focus on the promotion and improvement of research and educational activities in schools and colleges of business administration. These associations have joined together to form a federation designed to:

- Provide and coordinate an annual meeting for association members.
- Have a common general program in which all association members will participate together.
- Provide a forum through its annual meeting to discuss and exchange ideas and to present formal research papers.
- Foster professional growth and enrichment for members of each association.
- Provide information which can be used to improve classroom instruction, research and academic or business development.
- Honor outstanding educators and recognize distinguished papers presented at the meeting through sponsored events.
- Provide a placement service for academic positions.

The Federation of Business Disciplines is a successful nonprofit, volunteer-driven organization. Since 1974, FBD continues to be the major meeting arm of business administration educators providing outstanding programs to its professional constituencies.

Within the programs prepared by each member association, both conceptual and empirical competitive papers addressing timely and relevant business issues will be presented. In addition, many excellent invited papers, plenary sessions, symposia, tutorials and workshops are scheduled.

2010 Membership Dues & Registration

Academy of International Business, Southwest

Registration Fee (includes proceedings/luncheon)	\$50.00
Student Registration (includes same as above).....	\$25.00
Membership Renewal Only – not attending FBD (includes proceedings)	\$50.00
Extra Proceedings Copy.....	\$25.00
Melissa Najera-Gonzalez, University of Houston-Clear Lake 281.283.3248.....	\$ _____

American Accounting Association, Southwest

Registration Fee (includes proceedings & luncheon).....	\$75.00
Student Registration (includes same as above).....	\$50.00
Late Registration Fee (after February 9)	\$100.00
Late Student Registration (after February 9).....	\$75.00
Extra Proceedings Copy.....	\$25.00
Lu Montondon, Texas State University 512.245.3540.....	\$ _____

Association for Business Communication, Southwestern United States

Registration Fee (includes refereed proceedings).....	\$40.00
Proceedings Only – not attending FBD	\$20.00
ABC Membership (Please go to www.businesscommunication.org for membership information)	
Margaret Kilcoyne, Northwestern State University (Louisiana) 318.357.5161.....	\$ _____

Association of Business Information Systems

Registration Fee (includes proceedings, breakfast & journal)	\$50.00
Student Registration (includes same as above).....	\$35.00
Extra Proceedings Copy.....	\$25.00
Roslyn Lisenby, Magnolia, Ark. 870.234.3092.....	\$ _____

Association of Collegiate Marketing Educators

Registration Fee (includes CD proceedings, breakfast & luncheon).....	\$90.00
Student Registration (includes same as above).....	\$30.00
Late Registration Fee (after February 9)	\$115
Late Student Registration Fee (after February 9).....	\$50
Optional Guest Breakfast March 5	\$25
Optional Guest Luncheon March 5.....	\$50
Membership Renewal Only – not attending FBD (includes proceedings)	\$35.00
Dennis Emmett, Marshall University 304.746.1961.....	\$ _____

Decision Sciences Institute, Southwest Region

Registration Fee (includes CD-Rom proceedings).....	\$45.00
Student Registration (includes same as above).....	\$15.00
Membership Renewal Only – not attending FBD	\$10.00
Nat'l DSI annual membership – (1st time members only)	\$40.00
Charlotte Jones, Louisiana State University–Shreveport 318.470.0201.....	\$ _____

Southwest Academy of Management

Registration Fee (includes reception and proceedings)	\$75.00
Student Registration	\$50.00
Membership Renewal Only – not attending FBD	\$40.00
Sandra D. Edwards, Northeastern State University 918.456.5511 x2928	\$ _____

Southwest Case Research Association

Registration Fee (includes proceedings/breakfast/reception)	\$65.00
Student Registration (includes same as above).....	\$30.00
Late Registration Fee (after February 9)	\$85.00
Late Student Registration (after February 9).....	\$30.00
Chad Carson, Samford University 205.726.4460.....	\$ _____

Southwestern Finance Association

Registration Fee (includes proceedings, luncheon & reception)	\$60.00
Student Registration (includes same as above).....	\$40.00
Dues payment and subscription fees for the Journal of Financial Research go to www.southwesternfinance.org Natalya Delcoure, University of St. Thomas 713.525.2101.....	\$ _____

Southwestern Society of Economists

Registration Fee (includes proceedings and breakfast)	\$45.00
Student Registration (includes same as above).....	\$10.00
Extra Proceedings Copy.....	\$25.00
Membership Renewal Only – not attending FBD	\$45.00
Anne Macy, West Texas A&M University 806.651.2523.....	\$ _____

FBD Registration

(Everyone is required to pay one of the following fees)

FBD Regular Member Registration Fee	\$75.00
FBD Student Registration Fee.....	\$30.00
<i>(Pay the following only if you plan to attend the Wednesday reception/awards dinner)</i>	

Wednesday, March 3, 2010, Reception 6:30 p.m., Dinner 7:30

p.m. (nonrefundable, nontransferable)

Yes, I want to attend the Reception and Awards Dinner \$50.00

..... \$ _____

YOUR TOTAL PAYMENT..... \$ _____

All registration payments made by mail must be postmarked by February 9, 2010. The last day to register online is February 16, 2010. After these dates, registrants will be charged the on-site FBD registration fee (\$100 for regular members, \$50 for students) and higher on-site association fees may also apply. Federal ID#23-7399501.

Make checks payable to FBD and mail to:

**Thomas D. Tolleson
School of Business Administration & Professional Studies
Texas Wesleyan University
1201 Wesleyan Street
Fort Worth, TX 76105-1536
Phone: 817.531.4837 or .4840
Email: ttolleson@txwes.edu**

To be registered, you must send payment with the registration form.

Register Online @ www.fbdonline.org

Registration Procedures

In order to attend the FBD Conference sessions, make conference presentations, visit the exhibit areas, attend the Awards and Recognitions Reception and Dinner, and use the Placement Services, formal paid registration is required of all participants.

Follow the steps below to participate in these conference activities.

1. Complete the registration form below ENTIRELY.
2. From the list of registration fees for each FBD association shown to the left, please indicate the association(s) for which you are registering by writing the respective fees/dues in the space provided. (YOU MUST REGISTER AS A MEMBER OF AT LEAST ONE ASSOCIATION.)
3. If you are unable to attend the Texas Conference but you want to join an association, pay only the association fee or membership renewal fee and check this box.
4. Total your Association(s) fees and add the \$75 FBD registration fee (or \$30 student fee). The FBD registration fee is required of all participants, but is paid only once regardless of the number of associations you join. **Registered participants may attend the optional Awards Reception & Dinner, Wednesday, March 3, 2010 – Reception 6:30 p.m. and Dinner 7:30 p.m. (Add \$50.00 nonrefundable, nontransferable)**
5. If paying by check, make your check payable to FBD, and mail your check and this completed registration form to the FBD Secretary/Treasurer. Mail-in registrations must be postmarked by February 9, 2010 to avoid on-site registration fees.
6. If paying by credit card, you may complete the credit card information at the bottom of this form and mail the completed form by the postmark deadline of February 9, 2010. Credit card payments are also available with online registration through February 16, 2010, at www.fbdonline.org. On-site registration is available after the mail-in and online registration deadlines but fees are higher.

Special Accommodations: Any individual who requires a special accommodation for a specific disability should contact the Sheraton Dallas Hotel at least one week prior to the conference.

(please attach business card)

Registration Form Last Name: _____

First Name: _____ MI: _____

Name on Badge: _____

Institution/Business Affiliation: _____

Mailing Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____

E-mail: _____

Check one: VISA MASTERCARD

DISCOVER AMERICAN EXPRESS

Acct. #: _____

Expiration Date: _____

Signature: _____