



Call for Papers Federation of Business Disciplines Annual Meeting March 9-12, 2011 Hyatt Regency, Houston, Texas

Come to Houston, the fourth largest city in the United States, for the 2011 meeting. Our meeting in downtown Houston is at the heart of this vital urban city. Take a few steps to the MetroRail to the Museum District or the Houston Zoo. Take part in the interactive nature of the Downtown Aquarium. Sporting events at Minute Maid Park and Toyota Center are nearby.

Federation of Business Disciplines

For over 35 years, FBD has been the major source of multi-discipline programs for business school educators, bringing together the brightest minds to learn from one another, build credibility for the teaching professional, and provide opportunities for networking, faculty development, and enrichment.

FBD's mission is to bring a new measure of excellence by emphasizing quality and cutting-edge research, identifying new approaches and ideas, and examining issues that confront the ever-changing teaching and learning environment.

You are encouraged to submit conceptual and empirical manuscripts, addressing timely and relevant issues in all business disciplines. You are invited to propose special sessions and workshops dealing with pedagogical issues. The approximate deadline for competitive submission is mid-September 2010.

FBD and its member associations include international business, accounting, business communication, business information systems, marketing, decision sciences, management, case research, finance, and economics. If you teach in these business disciplines as well as health care administration, strategic management, environmental management, public administration, legal studies, human resource management, information systems administration and management, political science, and public and private management then FBD is for you.

By joining the FBD community of 10 academic disciplines, you access the collective knowledge and experience of over 1,000 members. You'll have a great time trading opinions, brainstorming fresh ideas, networking, sharing research, and making new friends. Network with people who have the specialized knowledge you're looking for. Use FBD placement services for listing positions and applying for positions.

www.fbdonline.org

**FBD Executive Director
Betty A. Kleen**

**Nicholls State University
P.O. Box 2015
Thibodaux, LA 70310**

**Office: 985.448.4191
Fax: 985.448.4922
E-mail: betty.kleen@nicholls.edu**

FBD Member Associations

Academy of International Business, U. S. Southwest Chapter
American Accounting Association, Southwest Region
Association for Business Communication, Southwestern U.S.
Association for Business Information Systems
Association of Collegiate Marketing Educators
Decision Sciences Institute, Southwest Region
Southwest Academy of Management
Southwest Case Research Association
Southwestern Finance Association
Southwestern Society of Economists

Our Rich Heritage

FBD, formerly the Southwestern Federation of Administrative Disciplines (SWFAD), has long been recognized as the premier multi-disciplinary platform for advancing business knowledge and practices, developing new standards of educational excellence and encouraging intellectual and social interchange among academicians and university administrators.

Build Your Career

Doctoral candidates, new assistant professors (especially those preparing for promotion and tenure), associate professors, and professors who need to be academically qualified, are challenged to respond to our Call for Papers. Here is where FBD can help.

The FBD meeting creates the perfect environment in a flexible format that will fit comfortably into your research and teaching agenda. All participants are outstanding professionals who are eager to share their ideas, research, and teaching know-how in a dynamic, multi-discipline environment that maintains the soul and spirit of academia. You'll find new teaching tools, benchmarks, insights, and new opportunities for building your career. FBD recognizes and awards distinguished research papers and outstanding teaching at a formal annual banquet.

Why Do Participants Attend FBD?

Why do so many business school faculty choose to attend FBD? Here are the many reasons.

- *Network with those in your discipline
- *Meet colleagues in related business disciplines
- *Learn from professional research and pedagogical presentations
- *Earn recognition in your field through awards for teaching and for distinguished papers for each association
- *Publish in member associations' proceedings and journals
- *Investigate job opportunities in business colleges
- *Tour exhibits of newest publications and support materials and visit with publishers
- *Present papers to more than one academic group in a single meeting location
- *Visit the host city in your free time

Houston Highlights

- *Take a tour of NASA through Space Center Houston to see the latest developments on the International Space Station.
- *Eat at one of the many fine restaurants in Houston. One option is to tackle a 48-ounce Porterhouse Steak at Shula's Steak House located in the Hyatt Regency Hotel.
- *Take in a sporting event, enjoy a cultural event in the Theatre District, tour one of the many fine museums in the city.

Explore more Houston Highlights at <http://www.visithoustontexas.com>

Contacts

Betty Kleen, FBD Executive Director, 985.448.4191; Fax: 985.448.4922; Email: betty.kleen@nicholls.edu

Additional information about the 2011 FBD conference will be posted on the association website: www.fbdonline.org

If you have specific questions about the conference, please contact Marsha L. Bayless, Vice President/General Program Chair, at 936.468.1496 or at mbayless@sfasu.edu.

