Index

Special Issue Introduction
Roger Conaway, University of Texas at Tyler
Lamar Reinsch, Lubbock Christian University
Carol Wright, Stephen F. Austin State University

Recognizing Visual Persuasion: Meaning-Making Strategies in Magazine Food Advertisements
Lindsay C. Clark, Sam Houston State University

Sam: The Story of an Entrepreneur
Danica L. Schieber, Sam Houston State University

Alumni Perspectives on Mission-Critical Communication Skills for New Job-Market Entrants
Christopher J. McKenna, Stephen F. Austin State University