Federation of Business Disciplines
Minutes, (Incoming) Board of Directors Meeting
March 14, 2015

Members in attendance:
- Marshall Horton, Immediate Past President - Federation of Business Disciplines
- Ann Wilson, President - Federation of Business Disciplines
- Rusty Calk, Secretary/Treasurer - Federation of Business Disciplines
- Tom Tolleson, Past President - Federation of Business Disciplines
- Barbara Davis, Vice-President & Program Chair - Federation of Business Disciplines
- Michelle McEacharn, Executive Director - Federation of Business Disciplines
- Derek Oler - American Accounting Association – SW Region
- Katherine Boswell - American Accounting Association – SW Region
- Robert Stevens - Southwest Case Research Association
- Skip Ward - Association of Business Information Systems
- Jim Larsgaard - Association of Business Information Systems
- Carla Barber, Director of Placement - Federation of Business Disciplines
- Manjula Salimath - Southwest Academy of Management
- Janie Gregg - Southwest Academy of Management
- Susan Crain - Southwestern Finance Association
- Ata Yesilyaprak - Southwestern Society of Economists
- Chu Nguyen - Southwestern Society of Economists
- Kishore Kulkarni - Southwestern Society of Economists
- Susan Jennings - Association of Business Communication - Southwest
- Kathryn O’Neill - Association of Business Communication - Southwest
- Renee Gravois - Association of Collegiate Marketing Educators
- Vivek Natarajan - Association of Collegiate Marketing Educators
- Kabir Hassan - Southwestern Finance Association
- Hong Qin - Decision Sciences Institute, Southwest
- Peggy Lane - Decision Sciences Institute, Southwest
- Alex Sharland, Director of Marketing - Federation of Business Disciplines

Call to order: Wilson (10:10 am)

Welcome and introductions
- Wilson led introductions of board members

FBD officer changes
- Wilson asked for nominations for Director of Marketing – send to her or McEacharn

Minutes of board of directors meeting
- Presented minutes from March 2014 (incoming) board meeting
  - Motion and second to accept
  - Unanimous vote to approve received
- Presented minutes of March 11, 2015 (outgoing) board meeting
• Recommended changes
  o Change spellings for John Stowe and Renee Gravois
  o Change start time to 2:10 pm
  o Add Vivek Natarajen to attendees
• Motion and second to accept as amended
• Unanimous vote to approve received

Reports
President: Wilson
Wilson expressed that she is looking forward to the position and is here to help

Director of Marketing: Sharland
Announced results of 2015 conference
• 13 booths; 10 paid; $12,000 in revenue
• Vendors liked the layout, drawings, and handing out drink tickets
• Some conference attendees did not like going to vendors for drink tickets
No one attended the McGraw Hill presentation
A discussion about association specific vendors followed
• Sharland stated that all vendors should become FBD-level vendors so that revenue flows through FBD
• Board members representing associations stated that association-level vendors add value to associations and that is more important than revenue flowing through FBD
• Wilson ended discussion to move on with agenda and suggested those interested send concerns to McEacharn
• No action was taken

Coordinator of Registration: Kleen (Calk presented on her behalf)
Calk announced conference registration numbers for 2015
• 688* total; 108 on site
• Numbers are subject to minor changes
  *Official number used as reported number from meeting unknown.

Director of Placement: Barber
Barber announced placement numbers for 2015
• 11 positions; 25 applicants
Some discussion followed about how to make placement more viable
Barber announced that placement is open online all year

Secretary Treasurer: Calk
Calk stated that he hopes FBD can add late registration online to reduce the number of on-site registrations

Executive Director: McEacharn
McEacharn gave a synopsis of the 2015 contract / conference results
• Met all contractual guarantees
• There were some AV issues during the conference, mainly due to the diversity in devices used and the connections available

Vice President and General Program Chair: Davis
8 of 9 program chairs attended the meeting held earlier in the morning
Announced dates for boot camp
• June 13-14, 2015 in Oklahoma City

Routine Administrative Issues

Election and/or Position Appointments
Wilson discussed election/appointments made by Executive Council
• McEacharn elected to new 3-year term as Executive Director
• Barber appointed to new 3-year term as Director of Placement
• Marsh appointed to new 3-year term as Historian
• Director of Marketing election is still open for nominations

Nominating Committee
Wilson reviewed expectations and membership of Nominating Committee
Nominating Committee was determined
• Horton as Immediate Past President will chair
• Tolleson and Garner as most recent Presidents will serve
• Renee Gravois – ACME elected
• Peggy Lane – SWDSI elected

Site Selection Committee
Wilson reviewed expectations and membership of Site Selection Committee
Site Selection Committee was determined
• McEacharn as Executive Director will chair
• Wilson (as most recent program chair)
• Janie Gregg – SWAM
• Skip Ward – ABIS (Alternate)

Site Selection – Future Conferences and Site Selection
McEacharn indicated a proposal had been received from Houston for 2019
• Motion was made and seconded to accept Houston for 2019 pending successful contract negotiations
McEacharn presented information about potential other sites
• Advantages/Disadvantages related to San Antonio, Austin, Irving, New Orleans, and Albuquerque were discussed
• Association representatives summarized position on sites
  o SSE – supports Albuquerque
  o SWAAA – supports Irving
  o ABIS supports Albuquerque or Irving
  o ABC – supports San Antonio, has concerns about Irving
ACME – supports Irving with San Antonio as close second
SWAM – supports San Antonio and Irving (if it is called Dallas)
SWFA – did not discuss sites
SWCRA – supports Albuquerque, is concerned about things to do in Irving, is okay with San Antonio, and does not support New Orleans

- Motion was made and accepted for McEacharn to pursue site selection for 2018 conference for Albuquerque, San Antonio, Irving or New Orleans

Strategic Issues

Question was raised as to whether FBD carries insurance
- Depends on contract requirements
- Suggestion made that FBD should carry conference cancellation insurance

Attendance
- Some concerns expressed about dwindling attendance numbers
- Aging of the traditional academic faculty was discussed
- Consideration of conference value discussed
- Importance of associations as lifeblood to federation discussed
- Review of bylaws requirement that minimum association attendance is 30 to remain viable

Ad Hoc Committee Suggested
- Wilson will chair this committee
- Email Ann if interested
- Suggestion that FBD Program Chair find a list of schools all around Oklahoma City and send out to all associations

Tax Exempt Status
- FBD is a 501(c)(6)
- Texas will not allow FBD to be listed on tax exempt website
- FBD is investigating future actions that will change status

Operational Issues

Conference Venue Problems/Issues
- No serious or pervasive issues seemed to be evident

Improvement/Suggestions for Program and Conference Experience
- Provide more signage for directing people to registration
- Provide conference app so attendees can look up session info immediately
- Email a welcome packet to conference participants

Other Business - None noted

Meeting Adjourned: 10:58 a.m.