Federation of Business Disciplines Journal (FBDJ)

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The Federation of Business Disciplines Journal (FBDJ) is an academic publication that focuses on promoting and improving research and educational activities of business disciplines in both a national and international environment. The Journal is designed to:

- Provide a forum to publish FBD research papers and case studies either presented at the FBD annual meeting or authored by meeting attendees
- Foster intellectual growth and enrichment for members of the FBD associations
- Provide information that can be used for classroom instruction, research and academic or business development

Mission

FBDJ’s mission is to facilitate the multidisciplinary exchange of thoughts and ideas that foster professional growth and enrichment for members of the Federation of Business Disciplines associations to improve instruction, research and academic/business development.

Goals

The Journal’s goals include the following.

- Recognition as a high quality publication
- Promote high-quality publication for interdisciplinary business research and case studies
- Increase diversity and encourage multidisciplinary interaction through the dissemination of intellectual contribution publication
- Encourage excellence through peer evaluation of scholarly work

Submissions

Various types of manuscript submissions are welcomed and include the following types.

Empirical articles - these articles will include data analysis (e.g., experimental research and survey). Types of manuscripts considered in this section include, but are not limited to, those investigating business processes or behavior, experimental studies, or psychometric
investigations of instruments used to gather data. Authors must provide sufficient information to allow knowledgeable readers to fully understand the manner in which the study was conducted and the analysis performed. This information includes survey instruments used to gather data, tests conducted pertaining to nonresponse bias, validity, and internal consistency, and discussions of control measures implemented in experimental studies. Should the survey include human subject, evidence of the institution’s human subject’s approval must be certified.

Pedagogical studies – these articles include business disciplines and their relation to a wide variety of political, social, cultural and economic issues. The manuscripts should concern issues regarding knowledge of business and management theory, practice and/or learning, as well as how pedagogy works within and across a variety of issues. Authors must provide sufficient information and literature support to enable readers to understand the implications and limitations of the specific theory and practice being presented. Comparative as well as new perspective studies are encouraged.

Case studies - types of manuscripts considered in this section include, but are not limited to, those investigating business issues and managerial cases. Authors must adequately document innovations including solutions illustrating how the situation differs from traditional presentation. Cases must include a complete set of teaching notes accompanied by any necessary supplemental tables or schedules to document computations. Evidence of the utilization of the case together with sample results and analyses should be included as part of the teaching notes documentation. Teaching notes will not be published in the FBD Journal. They will however be made available to academics who submit a request to the editor for their use. The request must include an affidavit ensuring the notes will be used only for instruction purposes and not be made available to others or posted to an electronic data base.

Replication studies - these articles will include a complete or partial replication of a previously published study and may include an extension beyond the replication. Authors are encouraged to contact the author of a replicated study to ensure the replication is valid. The author of the replicated study will be asked to be a third reviewer. Authors must describe how the replication study is similar and/or different from the previously published study. Authors should present results in the same manner as the previously published study for comparison purposes. Presentation of additional results is also permitted. Of particular interest to the journal are replication studies across geographic boundaries testing the generalizability of the findings.